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AUGUST & SEPTEMBER, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

LCR - Housing

- Completed writing, compiling and editing housing discrimination LCR. The report was mailed to the General Assembly in early September, and has been uploaded to our website.
- Began brainstorming in third-quarter health LCR with Jose and Jason, an intern.

In-District Legislator Meetings

- During August, met with Toledo leaders to begin planning in-district meeting for September 13th. Followed up the meeting with a list of suggested legislators to invite, as well as comments on the proposed venue and agenda. Continued to support the meeting's planning and logistical needs.
- In September, the Toledo meeting was successfully conducted with large community participation. The community leaders have shared their desire to host another district engagement meeting after the election.

Federal Engagement

- Continued advertising an internship opportunity with Senator Brown's office.



Connect/Build

Outreach to Community

- Sent three weekly policy briefs each month to the appropriate OLANet alliance groups. In addition to myriad policy articles, the briefs covered voting hours updates, election resources and September civic engagement events.
- Composed and published articles for Latino media – in August the theme was Political Action Committees and Super-packs. The September article talked about early voting hours in Ohio and the battle between the Obama campaign and Secretary Husted over weekend early-voting hours.
- Publicized and supported three (DACA) Deferred Action for Childhood arrivals in Columbus and one in Cleveland. These sessions are being organized in cooperation with community organizations to better inform Hispanics about the Deferred Action application process, to answer questions, and to warn the community about possible scams through “Notarios”.
- In September, published and invited candidates, legislators and community members to September Toledo immigration conference and LULAC’s September Meet the Candidates night.
- Participated in a community meeting with more than 50 Hispanic leaders in Cleveland to discuss the Deferred Action for Childhood arrivals, and share information about community resources and support systems as families begin to apply.
- Also, participated in the Latino Circle Networking meeting in Painesville, where the subject of Deferred Action was discussed.
- Attended reception at Molina Health – a key sponsor for August’s Health Summit.
- Invited community to LULAC’s September Meet the Candidates night.
- Attended NAACP awards ceremony for Altagracia Ramos on behalf of the Commission.

Public Policy Center Website Updates

- Attended training on new website design and building. Began planning the transfer and organization of PPC material from the old site.
- Finalized plans for new PPC website. Oversaw the transfer of key pages from the old site to the OCHLA test site.
- Began building new pages for the new site.

Voter Registration

- Distributed 1,000 more bilingual voter registration forms to community leaders in Columbus.
- Successfully scheduled two voter registration events at Christ the King Church and St. Stephen the Martyr in September.
- Publicized and furnished six other partner registration events in Cincinnati and Columbus – including registration at La Michoacana.



- Continued to cover the upcoming election through policy briefs and articles on important topics regarding the election – in this case early voting hours.
- Arranged and staffed a voter registration event at Christ the King Church.
- Publicized and supported LULAC registration events around the State.
- Met with LULAC and Ohio Voice to discuss voter engagement and protection work for October and November.
- Served as the host for the candidate portion of LULAC Columbus’s Meet the Candidates Night. Registered voters at that event.
- Continued to report on election resources and procedures via the policy briefs and Latino media outlets.

Legislation Monitored

- Informed Commissioners and key constituents on recent immigration related bills HB 580 and SB 357.
- Continued to monitor the trickle of legislation while the General Assembly remains on break.
- Noted that HB 580 – an “Arizona-style” immigration bill, was referred to committee.
- Kept abreast of pension reform.

Human Trafficking

Covered ongoing human trafficking advancements, including:

- The Ohio Attorney General’s grant to work with the Salvation Army, and
- Arrests in Delaware County - through the policy brief.

Distinguished Hispanic Ohioans Awards Gala Support

- Began including “register now” reminders in weekly policy briefs.
- Included “register now” reminders in each policy brief.
- Sent invitations with honoree names and addresses to the entire General Assembly.

Constituent Inquiries

Answered four different constituent inquiries in August and five in September and placed community members in touch with appropriate public and private sector resources.



Meetings Attended

8/1/12 – Painesville Hispanic networking group, Painesville
8/1/12 – Veronica Dahlberg of HOLA, Painesville
8/3/12 – Ohio Latino Health Summit
8/6/12 – LULAC’s Maritza Motino
8/7/12 – DACA informational session, Cleveland
8/20/12 – Website training
8/28/12 – OCHLA Board meeting
9/7/12 – Gary Robinson, Diane Wish – Lake County Healthcare Providers
9/7/12 – DAS Website Support meeting
9/9/12 – Voter registration – Christ the King Catholic Church
9/10/12 – Conference Call – ACLU of Ohio, Ohio Voice
9/11/12 – Nick Torres, Ohio Voice
9/13/12 – Immigration Conference, Toledo
9/17/12 – Columbus interagency MSFW council inaugural meeting
9/20/12 – Molina Health Awards Reception
9/26/12 – NAACP Champions of Diversity Awards Luncheon
9/27/12 – Nicole Harper, LA for Senator Tavares
9/27/12 – LULAC Columbus Meet the Candidates Night



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

Website Hosting

- In August, OCHLA met with Ohio OIT several times to continue development of the new OCHLA website. Specifically, OIT finished building the initial test site and offered hands-on training to OCHLA on how to transfer data from previous site, organize new site, and create new web pages.
- OCHLA staff attended the training and received an instructional packet for how to continue building the site. It was decided that OCHLA will now take the lead in building the site, using Ohio OIT as a resource when issues arise. The deadline for the test website is November. In the meantime, OCHLA will continue to use the current site, and August and September updates include:
 - The latest edition of 2012 Latino Community Reports, featuring statistics and analysis on the impact of housing discrimination on Ohio's Latino communities. Each report has been customized by legislative districts, with county level data provided for House districts with at least 1,500 Hispanics and Senate districts with at least 5,000 Hispanics. Like other LCRs, this report provides legislators with the data and analysis necessary to understand how housing discrimination, and a lack of resources and policy, is affecting Hispanic constituents. Reports can be accessed here: http://ochla.ohio.gov/ochla/LegislativeLatinoCommunityReports2012_HD.aspx.
 - Additional resources relating to the Deferred Action Process, including the Deferred Action flow chart, the USCIS brochure on Deferred Action, and a DHS update on Deferred Action.
 - A calendar for upcoming events in Ohio for Hispanic Heritage Month. Access to this and other updates are available on the OCHLA homepage: <http://ochla.ohio.gov>.
 - Announcement and congratulatory note for the 2012 DHO Awardees and DHO promotional information.
 - Facebook and Twitter updates have continued to allow for an expansion of the Commission's social networking audience, with 215 members to the OCHLA Facebook page. Facebook and Twitter updates in August include:
 - Job postings from Esperanza, Inc.
 - Announcement/reminder about Ohio Latino health Summit on August, 3
 - Save-the-date for the 2012 DHO
 - Announcement of Ohio Latino Health Summit follow-up plan and summary report
 - Reminder for Festival Latino
 - Link to an application for the American Red Cross Go Red Multicultural Scholarship
 - Flier for Esperanza, Inc.'s Saturday Academy



- Save the Date for the Remington College Job Fair & Expo
- Announcement about the Latino Sunset Festival in Lorain, Ohio
- Announcement about the rescheduling of the Ohio Civil Rights Townhall
- Latest issue of la Raza de Ohio

Please note that these are only some of the posts to social media sites. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.

Capacity Building

Ohio Latino Health Summit

On August 3, 2012 OCHLA hosted the inaugural Ohio Latino Health Summit, in collaboration with LULAC Ohio, the Ohio Latino Health Coalition, the Ohio Commission on Minority Health, and the Department of Job and Family Services. The goal of the summit was to build the capacity of health service providers to understand and serve their Latino patients and constituents by providing access to new information and best practice methods for serving this community.

With over 150 people in attendance, the summit was a success. Among our speakers, we had the honor of hosting the Director of the Ohio Department of Job and Family Services, Michael Colbert, Angela Dawson (Director, Ohio Commission on Minority Health) and Miss Lina Rashid, Regional Outreach Specialist for the US Department of Health and Human Services, who discussed the Affordable Care Act and its effects on the Latino community. Also, Mrs. Lydia Alejandro from the Latino Health Coalition presented the results of 2011 Local Conversations on Minority Health. This report summarizes the findings of focus groups hosted all across the state to review what are the health challenges for Hispanics, how communities are implementing best practices, and which priorities will be tackled by community groups to continue to enhance health care among Latinos.

The summit format featured sixteen workshop sessions lasting one hour each on latest research or best practices for overcoming health disparities that affect Ohio’s Latino communities. With more than 20 presenters and experts in different fields, we were able to offer informational sessions and plenty of interaction opportunity for leaders and facilitators to discuss key health issues.

The sessions were audio recorded, and evaluation reports were collected for each of the sessions to gauge the quality and effectiveness. These evaluations will be used to plan the summit for next year and provide a baseline to develop a follow-up plan. The regional meetings will continue summit discussions and further the actions steps outlined in the Local Conversations on the Minority Health (2011) report.

The highlights (full report attached) of the participants’ evaluations include:

- More time. Most of the constructive feedback related to the lack of sufficient time for each of the sessions. Many attendees wanted more than 1 hour to discuss the topics on hand.
- The most popular sessions were: (a) mental health panel, (b) Title V presentation, (c) suicide in the Latino community, and (d) nutrition education panel.
- Attendees really enjoyed the informal, conversation based sessions that focused more on interactive,



free-flowing conversation instead of a lecture set-up.

- Attendees reflected the need for more specific case studies involving Latino patients/community members for the sessions involving best practices.
- Participants mentioned the possibility of offering Continuing Education Units for health professionals who attend or present at the summit, in order to provide an incentive for participating.
- People generally liked the wide variety of topics and workshops available, and mentioned the possibility of doing a 2-day summit to have more time to cover topics.

To find out more about the summit, including a summary on each of the sessions, please visit: <http://ochla.ohio.gov/ASSETS/FOOD7E3691F04F30B30469858CA32F91/Summary%20report.pdf>

Health Summit Follow Up Plan

In partnership with LULAC Ohio, regional meetings will take place in the LULAC technical centers and will consist of 4 hour sessions in which attendees will be presented with the state of Latino health in Ohio, a brief summary of the summit, and conversations that relate to each region's action steps and how to continue developing those steps in the near future. So far, OCHLA has scheduled the first meeting in Cincinnati for the month of November, with subsequent meetings in other regions to follow.

Latino Community Report – Housing

In collaboration with the Public Policy Center, the ODC finalized and published the second LCR of 2012, focusing on housing discrimination and the Latino community in Ohio. The report provides an overview of this issue in the U.S., and narrows the focus to reflect the latest statistics and analysis on this issue as it relates to Ohio. Specifically, county data was provided for the number of housing discrimination complaints by Hispanics for each applicable legislative district in Ohio, along with analysis that could help legislators understand this problem and use the report as a tool to make relevant policy decisions.

ESL Catalogue Updated

The English as a Second Language Catalogue has been updated and distributed to networks. The catalogue is included on our Education webpage as a resource for the community.

Meetings Attended

- 8/1/2012: Final OCHLA team meeting to discuss preparations for the Ohio Latino health Summit
- 8/3/2012: Ohio Latino Health Summit, held at the Air Center facility in Columbus, Ohio
- 8/17/2012: Performance review and future priorities meeting with Lilly Cavanaugh
- 8/20/2012: Meeting with OIT training staff to receive training for construction of new OCHLA website
- 8/22/2012: Meeting with Lilly to review follow up plan for Ohio Latino Health Summit
- 8/28/2012: Follow up meeting with Lilly to review revisions to ODC strategic plan.
- 9/4/2012: Conference call with LULAC Ohio Director, Lourdes Ribera, to discuss health summit follow up plan
- 9/10/2012: Appropriations meeting to confirm the receipt of grant funds for health summit follow up plan
- 9/12/2012: Follow-up meeting to discuss revisions to ODC strategic plan
- 9/18/2012: Conference call with Dan Almaguer, Health director for LULAC Ohio, to discuss the first follow-up regional meeting in Cincinnati
- 9/20/2012: Molina Healthcare Community Awards gala
- 9/24/2012: OHLA team meeting for DHO preparation



Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Advise

Governor's Small Business Advisory Council

Provided the Governor's Office with recommendations for candidates to form part of this council. Mr. Rafi Rodriguez, Executive Director of the Ohio Hispanic Chambers of Commerce has been appointed to serve in the council.

Build

Latino Health Summit

The Latino Community Network actively participated in outreach and promotion efforts for the Latino Health Summit.

Civil Rights Informational Panel— September 28th

Continued promoting and planning logistical aspects of the Town Hall . However, due to the heavy month of activities as a result of Hispanic Heritage Month, we were not able to reach the expected goal of 75 participants for the summit. Therefore, it was decided that the Civil Rights Town Hall will be rescheduled to coincide with Agenda Latina 2013.

Multi-Ethnic Advocates for Cultural Competence (MACC) Conference

Director Cavanaugh and Intern-student Kevin Gutierrez prepared and presented a session on Latino Mental Health at the 9th annual MACC conference. The theme for the 2012 conference is "*Riding the Rapids: Integrating Care for Diverse Populations.*" Our presentation had 20 participants and received very positive feedback.

Connect

Hispanic Heritage Month Calendar

Created and promoted a statewide calendar of events for Hispanic Heritage Month. The calendar was hosted in our website and actively promoted through Facebook and OLANet e-campaigns. This calendar has become a very useful tool for state agencies and the community to become aware of the vast array of activities available during Hispanic Heritage Month.

Deferred Action Information Support

Continued to connect resources and coordinate informational efforts regarding the Deferred Action process. Provided support and contacts to the Public Policy Center in their outreach efforts. Attend-



ed several meetings regarding the topic and provided outreach and educational information to community organizations

Human Trafficking

Free Webinar on Human Trafficking— *What is Human Trafficking?*

Promoted and heavily publicized among Latino networks the Webinar hosted for parents, guardians, families and community organizations. The free webinar on Thursday, Sept. 20, from noon-1 p.m. to learn how to recognize "red flags" and get help with this serious problem. University of Dayton Professor of Political Science and Human Rights Anthony Talbott and Anti-Human Trafficking Education Specialist Rachel Adkins of the Central Ohio Rescue and Restore Center defined human trafficking clearly and concisely, explained risk factors and warning signs, shared easy-to-access resources, and provided guidance on how to help youth in this situation.

Ohio Hispanic Business Summit—August 23rd

Ohio Latino Affairs supported, promoted and actively participated in the second Ohio Business Summit, organized by the Ohio Hispanic Chambers of Commerce. The successful event was held at the Ohio State University and brought together representatives from all across the state, as well as industry and government official representatives. Director Cavanaugh attended in representation of the agency.

Hispanic Heritage Month Events—Cincinnati Reds Recognition

Constituent Services Coordinator, Lair Marin, worked in cooperation with Commissioner Tony Simms-Howell to secure recognitions from the Governor's office and US Senators to recognize the impact of Hispanic players who are part of the Cincinnati Reds. The public recognition was made on September 7th in Cincinnati and attended by Commissioners Florez, Simms-Howell and Lair Marin.

2012 Latin American and Caribbean Uni-Diversity Festival, Oxford

Director Cavanaugh was invited as a speaker to the Miami University event on September 21st. This activity is part of the University's effort to reach out to the Hispanic community in the area. During the visit, Director Cavanaugh was able to meet with the University's President Dr. David C. Hodge and provide an overview of the work of our commission and the education initiatives.

Central State University Meeting with President Cynthia Jackson-Hammond, Wilberforce

On August 14th, Director Cavanaugh met with President Jackson-Hammond and Wanda Canales. The newly elected President for Central State received an overview of the work OCHLA has done in partnership with Central State to increase registration of Hispanic students in that institution.

Latino Diversity Conference—October 4, 2012, Columbus

Director Cavanaugh has been asked to facilitate a panel at the conference. We are also promoting this event widely across the state. Ten scholarships have been made available to commissioners to distribute in their communities ; the goal is to open the opportunity to attend to representatives of other regions of the state.



Columbus Hispanic/Migrant Interagency

OCHLA has been invited to participate in this networking group in an effort to help connect the Hispanic and Migrant Farm Worker Communities with local services providers and for the partners to work together in addressing the challenges they face. Currently in Ohio, there are two such groups, one in Fremont called the FALCON group and in Springfield, Hispanic/Latino Coalition. Both of these groups have been very successful in connecting those communities with the Latino/Migrant workers and successful in helping numerous families, finding employment, health services, etc. Also, both groups have in past organized conference and orientations for both the Hispanic/Migrant Workforce and partner agencies to address the challenges regarding immigration, Headstart, education, and numerous other topics. The PPC and ODC Officers will be attending these meetings on a regular basis.

Bridge Builders Forum—October 27, 2012

The Ohio State University, Ohio Latino Affairs and ECHHO are partners again this year for the Bridge Builders Forum. We are heavily involved in promoting this event through the education networks across the state to try to bring as many students from all areas to Columbus as possible. Last year, the event had close to 500 participants.

DHO Awards

- Most work during August and September involved the coordination of the DHO. This includes the nomination and selection process, communications with the awardees and the general planning of the gala event.
- Coordinated communications and participation with the Governor's Office (First Lady has been secured as a speaker for the event), the Department of Veteran Services (Jason Dominguez has been secured as a speaker for the event), and widely promoted the event through state government and agencies.
- Worked on selecting and securing a keynote speaker and coordinated all logistical work with Lair Marin, Office Manager for the gala.

Administrative Report

FY14-15 Biennial Budget Preparation

Director Cavanaugh prepared and submitted our FY14-15 budget. The board has been informed that our budget submission was made for the same amount allocated in FY12-13, and considering a 90% - 10% budget scenario. The technical review of the budget will take place in early October.

Nolan Stevens and a committee formed by members of the board will begin working on the budget defense plan and preparation. It is expected that PPC Office will have a plan outline ready for the next board meeting in November.



Appropriation Increase

The agency requested and was approved for an appropriation increase authorization on the GSF 6010 fund up to \$20,000.

Personnel Changes—Contractors Status changed to Part Time Status

To comply with recommendations received from the DAS-HR and Finance office, Nolan Stevens and Jose Cos employment status have been changed from contractors to part time. Each individual is now working 26 hours a week.

Meetings attended by the Executive Director

- Aug 01—Latino Circle Networking Meeting , Painesville
- Aug 03—Latino Health Summit, Columbus
- Aug 06—Jessica Stepleton, Rich Frederick, Governor’s Taskforce on Workforce Development, Columbus
- Aug 07—Community Leadership Roundtable, Cleveland
- Aug 08—Human Trafficking Commission Taskforce, Columbus
- Aug 09—Ohio Certified Public Managers Graduation, Columbus
- Aug 14—Connie Alexander, DAS Finance, Columbus
- Aug 14—Central State University President, Cynthia Jackson-Hammond, Wilberforce
- Aug 22—Craig Forbes. Secretary of State’s Office, Columbus
- Aug 22- Ohio Hispanic Chambers Networking Event, Columbus
- Aug 23—Hispanic Business Summit, Columbus
- Sept 10—Appropriation Hearing, State House, Columbus
- Sept 12—Connie Alexander, DAS Finance, Budget Meeting, Columbus
- Sept 12—Human Trafficking Taskforce, Columbus
- Sept 17—City of Columbus Hispanic Heritage Month Kick off Event, Columbus
- Sept 19—Jessica Torres, Bureau of Motor Vehicles, Columbus
- Sept 19- Columbus Crew—Hispanic Heritage Month Kick off Event, Columbus
- Sept 21— Miami University, Hispanic Heritage Month Kick off Event, Oxford
- Sept 26—DLA, Hispanic Heritage Month Kick off Event, Columbus
- Sept 26—Sarah Tornero, Governor’s Office, Columbus
- Sept 27—MACC Conference, Columbus
- Sept 27—Latina Mentoring Academy, Columbus
- Sept 29—LULAC Awards, Gala Cincinnati.

Respectfully submitted,

