

Ted Strickland, Governor
Lilleana Cavanaugh, MBA, Director

2009-2010
Board of Commissioners

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DIRECTORS' REPORT

FEBRUARY 2010

To the Honorable Board members of the Ohio Commission on Hispanic/Latino Affairs

PUBLIC POLICY CENTER REPORT

Tina Staigers, Director -

Policy Research and Information

General Assembly

Senate Bills 35 and 150

Senate Bills 35 and 150 would give local law enforcement agencies the authority to enforce immigration law. The bills were scheduled for opponent hearings for three of the four weeks in January. It is not common for bills to receive so many hearings for one side, but this occurred due to bad weather in Columbus on a couple of the hearing dates. Because of the succession of hearings, Public Policy Center (PPC) Program Director Florentina Staigers spent much of February invested in emails, e-campaigns, updating the website, and phone calls regarding the legislation. The result was a total of 11 witnesses signing up to testify, nearly 30 opponents at the hearing, letters submitted by key stakeholders including: Dayton Police Chief Biehl, Cincinnati YWCA Director, Debbie Brooks, Polaris Project, and the Lucas County Coalition against Human Trafficking. PPC Director Staigers also crafted and submitted written opponent testimony.



Advise

Latino Community Reports (LCRs)

PPC Director Staigers began to develop the first quarter report for 2010, which will focus on the Census efforts of the Commission.

Legislator Briefings

PPC Director Staigers continues to send legislator briefings, via an e-campaign feature. Unfortunately, however, the February briefing was delayed until March because the Annual Report – the key component to the briefing – was also delayed.

Policy Briefs

Without a policy intern, PPC Director Staigers had to reduce the frequency of the policy brief to bi-weekly. Additionally, Monthly Policy Briefs have not been compiled since December 2009 (when the former intern left) and a 2010 webpage has been delayed because of these staffing shortages. These should resume to their regular schedules after a new policy assistant begins. The Policy Briefs contain summaries of national and local news regarding laws and policy affecting Latinos.

<http://ochla.ohio.gov/ohla/mpb2009.aspx>.

Increase Channels of Communication

Latino Media Brief

An article was sent to all Latino media outlets on February 4, 2010, regarding the new leadership at the Commission (new Commissioners, Chair, and Executive Director), and since the new leadership consists of all females, this was tied to information regarding the Women's Summit: Momentum 2010 scheduled for March.

United States Council on Latino Affairs

In collaboration with the Executive Director, Lilleana Cavanaugh, PPC Director Staigers gave a presentation at the USCLA conference in Chicago regarding the Commission's policy initiatives. As a result, USCLA elected the Executive Director as Policy Chair of the Council. Thus, our Commission will be responsible for representing the Council in building relationships with national organizations.

Enhance Government Effectiveness

Latino Childhood Obesity Grant

PPC Director Staigers prepared a letter of support signed by the Commission's director for University of Cincinnati's Department of psychology in their pursuit of a grant opportunity involving a collaboration between researchers and policymakers to influence childhood obesity.

Tuition Equity

PPC Director Staigers is still awaiting a response from the Ohio Board of Regent's Legal Department regarding tuition equity. PPC Director Staigers has both emailed and called the BOR to follow up and has been informed that it may take awhile because of the in-depth nature of the inquiry.

Request from Representative Denise Driehaus (D-Cincinnati) Regarding E-Verify

PPC Director Staigers responded to a request from Rep. Driehaus regarding employment verification and compiled information and research for the Representative.



Other

Administrative – Hiring of New Policy Intern

PPC Director Staigers along with other Commission staff completed the hiring process of a new policy intern. Five candidates were interviewed from February 1 to February 12. Saniya Khan was chosen as the new policy intern. She is a senior at Ohio State and is interested in becoming an immigration attorney.

LATINO COMMUNITY NETWORK REPORT

Lilly Cavanaugh, Acting Director-

Strategic Initiatives



A financial and narrative report has been received for Project OPEN. The Hispanic Chamber of Commerce presented a detail of initiatives and accomplishments for the period September, 2008 through February, 2010. The report outlines progress made on the implementation of programs that assist the economic development of Hispanic firms, the increase of business relationships and partnerships among Latino businesses, corporate and public sectors, and describes efforts to provide technical assistance to Hispanic businesses. A full report is included as an attachment.

Ohio Emerging Diversity



Census 2010

March 15th marks the date when Census forms will be mailed to all citizens. Ohio Latino Affairs continues to provide informational updates, support efforts of Census Partnership Specialists and provides timely information and easy to locate resources for our communities through the Ohio Census 2010 website: <http://census.ohio.gov/OhioHardToCountSubCommittee.aspx> (scroll to the bottom of the page). Census bilingual e-campaigns continue to be issued by our office and distributed among all Latino networks across the state. Additionally, a direct link has been placed from OCHLA's website to the Census 2010 site to facilitate direct communication and information resources for the community. Visit our homepage at <http://ochla.ohio.gov>



Hispanic Impact Campaign

A new profile is on the webpage each month. Previous stories are available as well. Visit our homepage



<http://ochla.ohio.gov> . Ana Quevedo is in the process of translating all the profiles; this project should be completed by early May. Once all stories are translated, we will create a webpage for the Ohio Hispanic Impact Campaign to be displayed in our website.

Emergency Preparedness

The H1N1 campaign is officially completed. Director Cavanaugh met with the State Fire Marshall to discuss the possibility of collaboration to educate Latinos regarding Fire Safety during Fire Prevention Month (October 2010). More information on this will be shared as plans develop.

Community Outreach (LCN)

All activities below have been conducted/attended by Director Cavanaugh in the area of Community Outreach:

Advise:

Governor's office -Women Initiatives

Continue to support efforts for Momentum 2010, Ohio Women's Summit (March 8, 2010). Ohio Latino Affairs has been asked to co-host the Latina luncheon with Judge Keila Cosme as keynote speaker. We are expecting about 50 Latinas to participate in the Summit.

Minority Business Symposium

In close collaboration with DAS MBE Outreach, Ohio Latino Affairs is promoting the Minority Business Symposium which will take place on March 25th, 2010. (See flyer attached).

MACC Statewide Advisory Group for Conference

Actively participating in planning efforts for the MACC fall conference. The MACC Annual conference dedicated to the Latino community will be held on September 23-24, 2010 in Columbus.

Connect:

SB35 and SB 150

Much time and energy this month was dedicated to connecting Latino leaders, individuals and networks with the Public Policy Center to ensure full information and participation in the hearings on the proposed bills SB 35 and 150. Full details on this effort is included in the PPC section of this monthly report.

Trafficking in Persons Study Commission

Attended committee meeting (Dept. of Public Safety) and received copy of the Ohio Trafficking in Persons Report released on Feb. 16, 2010. A copy of report has been emailed to all commissioners and members of the Latino Leadership Council.

Ohio Civil Rights Hall of Fame

Distributed information to all networks regarding the opportunity to nominate Latinos for the Civil Rights Hall of Fame. Detailed information on this nomination can be found at: http://www.crc.ohio.gov/pdf/2010HOF_EntryForm.pdf and should be mailed before May 31, 2010.



Special request for information regarding BMV policy and Puerto Rican birth certificates

A significant number of inquiries are being received in the office regarding BMV's new policy about birth certificates copies for Puerto Ricans. The recent law issued in Puerto Rico will invalidate all certified birth certificates as of July 2010; however, the Ohio BMV has issued a policy where it will no longer accept certified copies of Puerto Rico birth certificates as proof of identity, effective immediately. Correspondence about this situation along with press releases has been shared with commissioners via email.

Build:

USHLI Leadership Conference (Feb 17, 18)

Along with PPC Director Tina Staigers, attended the United States Hispanic Leadership Conference and the United States Council on Latino Affairs Meetings in Chicago. Ohio Latino Affairs presented in the area of policy during the USCLA meetings. Director Cavanaugh has been elected by the Council as chair of Public Policy.

ADMINISTRATIVE REPORT

Lilly Cavanaugh, Executive Director -

Sunset Review Hearing (February 11, 2010)

Director Cavanaugh prepared and presented testimony for the Sunset Review Hearing. She was accompanied to the hearing by Chair Mary Santiago, Commissioner Michael Flores, PPC Director Tina Staigers and Mr. Ezra Escudero, former Executive Director. The hearing went well and only one question was entertained from the committee. The Commission is not required to do further follow up at this time and will wait to hear back from the committee if there are additional questions.

Strategic Planning Retreat (Feb 19)

The strategic planning retreat was successfully conducted on February 19th. Facilitated by Mr. Charles Hauser, it proved to be an excellent opportunity for the board of commissioners and staff to conduct in depth analysis of our past performance, future opportunities and challenges. A draft of the strategic plan will be presented for review at the next board meeting in March.

Annual Reports

In Compliance— Annual Reports have been received, revised, accepted by the Board and are now completed. Electronic versions of all annual reports are available on the website in the Reports and Database Library under the Administrative Reports section <http://ochla.ohio.gov/ochla/directorsreports.aspx>

Monthly Reports and Commission Board Meetings

In Compliance—All monthly reports and Board Meeting Minutes for 2009 are now available online in the Administrative Reports Section of the website.

Public Records Policy

In Compliance—Information on how to request public records is available online (see homepage) and is also displayed for the public in our office.



Office Policies and Procedures Manual

In Compliance—Manual has been updated and is available to all staff and commissioners for reference.

New Commissioners Orientation Manual

In Compliance— Manual has been updated and emailed to commissioners. A printed version of the manual will be distributed at next board meeting.

Intern and Temporary Staff Orientation Booklet

In Compliance— Booklet created and available in office for new interns and temporary personnel.

Ethics Class

Ethics class was offered to commissioners and administrative staff on February 18, 2010. Board members who were not able to attend have received information on future trainings offered from our office manager. Everyone is reminded that April 15th is the deadline to submit the Ethics Reports.

Human Resources

Interviews and selection process was completed this month to hire an intern to replace Marco Satala at the Public Policy Center. . Saniya Khan, an OSU senior has been hired for the position.

Directors' Calendars—

Director Lilly Cavanaugh

- 1 February—Matt Collopy, Governor's Office (Columbus)
- 1 February—Benito Lucio, Pablo Nunez ODJFS (Columbus)
- 2 February – Senator Eric Kearney (D-Cincinnati)
- 3 February – Senator Joe Schiavoni (D-Youngstown)
- 3 February – Senator Kirk Schuring (R-Canton)
- 4 February—L.E.O.N. Networking meeting (Columbus)
- 10 February – Attorney General's Trafficking in Persons Committee (Columbus)
- 11 February – Joint Committee on Sunset Review (Columbus)
- 11 February—Senator Karen Gillmor (R)
- 17 February to 18 February United States Hispanic Leadership Institute/United States Council on Latino Affairs (Chicago)
- 22 February – Venita Kelly, Governor's Initiative on Closing the Achievement Gap (Columbus)
- 23 February—Representative Tim DeGeeter (HB 403)
- 24 February – Meet with Malik Hubbard, Office of the Governor (Columbus)
- 24 February – Senator Chris Widener (R-Springfield)
- 24 February – Representative Timothy DeGeeter (D-Parma)
- 24 February – Senator Fred Strahorn (D-Dayton)

Director Tina Staigers

- 1 February – Benito Lucio, Pablo Nunez, ODJFS (Columbus)
- 2 February – Senator Eric Kearney (D-Cincinnati)
- 3 February – Senator Joe Schiavoni (D-Youngstown)



- 8 February – Leah Webb, Immigration Attorney (Cincinnati)
- 8 February – Immigrant Advocacy Movement (Cincinnati)
- 9 February – Senate State and Local Government and Veterans Affairs Committee (Columbus)
- 10 February – Attorney General’s Trafficking in Persons Committee (Columbus)
- 11 February – Joint Committee on Sunset Review (Columbus)
- 17 February to 19 February – United States Hispanic Leadership Institute/United States Council on Latino Affairs (Chicago)
- 22 February – Venita Kelly, Governor’s Initiative on Closing the Achievement Gap (Columbus)
- 22 February – Reform Immigration for America Update Meeting
- 23 February – Kim Wheeler, LA for Senator Steve Buehrer (R-Delta)
- 23 February – Alpha Psi Lambda, Ohio State University (Columbus)
- 24 February – Meet with Malik Hubbard, Office of the Governor (Columbus)
- 24 February – Senator Chris Widener (R-Springfield)
- 24 February – Representative Timothy DeGeeter (D-Parma)
- 24 February – Senator Fred Strahorn (D-Dayton)

Respectfully submitted,



Hispanic Chamber of Columbus
Report for Project OPEN
For Period 09/01/08 to 02/26/10

The following is a report of activity of the Hispanic Chamber of Columbus from September 1, 2008 to February 26, 2010. Some items are in progress or in the committee stage. All meet or are designed to eventually meet the goals of Project OPEN, the HCC Mission Statement and Strategic Plan.

1. Implementation of programs that assist the economic development of Hispanic firms

- *Through collaboration with the Columbus Chamber (CC) we have provided Workers compensation and Health Care insurance for all of our members. This agreement was reviewed and renewed in September of 2009.*
- *Only Hispanic owned Level1(15or fewer employees) small business members are eligible for dual membership in the Columbus Chamber which gives them access to all CC programs, seminars, benefits and discounts. This is a revision of the earlier agreement which gave this benefit to all small business members.*
- *We have partnered with the Latino Small Business Development Center (LSBDC) to develop a full schedule of seminars and workshops to educate small business owners.*
- *Met again with the Economic Community Development Institute (ECDI) to procure financing for Hispanic small businesses. Also working with ECDI to provide further training for Hispanic small businesses.*
- *Currently working with developers to develop a site on the far west side of Columbus as a Hispanic retail center. When complete this would also serve as a Hispanic business incubator and entrepreneurial center.*
- *Renovation of this center including construction, IT services, marketing and other services would use Hispanic small businesses.*
- *The HCC monthly networking events are expanding to include other ethnic chambers as well as other ethnic communities to expand the potential market for Hispanic businesses in attendance.*
- *Will institute in affinity groups in 2010 for the various fields represented in the HCC membership*

2. Increasing business relationships and partnerships between the corporate sector and Hispanic-owned businesses.

- *We are in the final stages of kicking off “Moving Forward for Success”, co-sponsored by Honda of America Manufacturing. This event is a vendor procurement seminar for Hispanic owned businesses only and has been marketed on statewide in cooperation with the other Ohio Hispanic Chambers.*
- *We have made contact with a number of corporate entities including Ohio Health who are not requiring the MBE certification and have given them lists of Hispanic*

businesses, member and non-member, and have tentative agreements to add these businesses to their vendor lists wherever possible.

- *Working with Nationwide Insurance on possible funding of the Hispanic Business Incubator*
- *Will be meeting with Peen National Gaming to discuss the inclusion of Hispanic businesses and professionals in the building and development of the new Columbus casino*
- *Since the beginning of Project OPEN the HCC has facilitated 22 direct service or product purchases*

3. Increasing business relationships and partnerships between the public sector and Hispanic-owned businesses

- *Working with ODOD/SBDC we have initiated programs to provide training and mentoring through the MBE process. First sessions will begin on 02/25/10. We are in the process of updating our website to accommodate advertising and online registration.*

4. Monitoring legislation, policies and programs that affect the Hispanic business community

- *Information regarding legislation that affects the Hispanic community has been provided to our members and the Hispanic community when it becomes a matter that would affect their businesses.*
- *Members of the HCC have attended hearings regarding legislation that fits this criteria*
- *The HCC has worked closely with the Ohio Hispanic Chamber of Commerce and other Hispanic Chambers in Ohio to monitor and respond to legislation that would affect the Hispanic business community.*

5. Providing technical assistance to Hispanic business associations and entrepreneurs

- *Pre-LSBDC the HCC provided counseling to over 25 Hispanic owned small businesses.*
- *In cooperation with the LSBDC the HCC will provide a full calendar of seminars for 2010*

6. Organizing Hispanic and Latin American entrepreneurs & executives for the purpose of creating strength and unity in central Ohio

- *Continue to feature Hispanic businesses and entrepreneurs in the HCC monthly newsletter and monthly in cooperation with la Jornada Latino*
- *As stated previously in 2010 the HCC will sponsor affinity groups to discuss how the HCC can better serve those service areas as well as to discuss and take the lead on issues and concerns for those business fields.*
- *Continue to dispense RFP's from central Ohio to other Hispanic Chambers in Ohio*

7. Growing revenues for the HCC

Website/Newsletter

- *New website and monthly (previously every other month) the HCC will be offering banner advertising, paid coupons and other income producing online marketing*

Sabor de Columbus.

- *Sabor de Columbus 2009 was a sellout and had \$8,000 in net revenues*
- *Projections for 2010 are that we will add 200 attendees and an additional \$4,000 in net revenue.*

Membership

- *To date the HCC has taken in \$34,850 in memberships and sponsor fees. A projected \$11,000 in sponsor fees should be incoming before the end of February 2010*

Networking Events

- *Sponsor fees for networking events in 2010 will be an estimated \$3,600. Entry fees will be minimal this year due to changes in format and combined sponsorships*

Westland Renovation

- *The renovation of Westland Mall into a Hispanic retail center is currently in the planning and negotiation stages. Projections for possible income for the HCC range from \$15,000 to \$50,000. This is only projected and there are still a number of issues and considerations for this project to move forward.*

8. Organizational stability

Board size and composition

- *Currently we have the largest board since HCC inception with different levels of expertise, diversity and professional backgrounds. We are in the process of bringing on additional board members as there has been a high level of interest from people wanting to be part of the board.*
- *As stated above the board is growing and the committees have become more efficient and effective. Through coordinated efforts communication within and between committees has improved tremendously. The board candidate selection and vetting process is a good example of how the HCC has progressed in this area and is working cooperatively with the Executive Director.*

Internal Procedures and Operations

- *Consistently updated record keeping for membership and prospective members.*
- *Updated programs and materials for membership recruitment*
- *Redefined internal committees and initiated regular meetings for the purposes of promoting the growth of the HCC and its membership*
- *Constantly improving the functionality and appearance of the HCC website. It was recently noted by several members ho wit has become their primary source of information regarding the HCC.*

Membership

- *We have shown substantial growth and ability to renew members. See #8 membership*

9. Success stories

The HCC newsletter recognizes small business members in each bi-monthly newsletter. Members are chosen based on their success in difficult markets and for showing growth or proposed growth in their current business. (See #1)

LATINO SBDC

	CURRENT QUARTER			Total Actual Expenses	Funds Remaining		
	FY10 Budget Combined	Oct-Dec 2009	January 2010			February 2010	March 2010
	FY10 Budget OCHLA	Oct-Dec 2009	January 2010			February 2010	March 2010
Personnel	49,100	12,411.00	6,697.46	23,402.30	25,697.70		
Fringes	9,984	1,316.13	566.93	2,266.10	7,717.90		
Travel	2,000	449.18		82.00	1,468.82		
Equipment	750				750.00		
Supplies	1,271	368.86	125.27	494.13	776.87		
Consultants	10,450			0.00	10,450.00		
Copying	400				400.00		
Phone/Internet	1,200	482.65	122.09	726.47	473.53		
Rent	1,852	1,050.00		1,050.00	802.00		
Postage	493		5.26	8.80	493.00		
Registrations/Fees	500	150.00			150.00		
Total	78,000	16,227.82	7,517.01	4,889.41	0.00		
				28,620.18	49,379.82		
CURRENT QUARTER							
	FY10 Budget OCHLA	Oct-Dec 2009	January 2010	February 2010	March 2010	Total Actual Expenses	Funds Remaining
Personnel	30,750	6,205.50	3,348.78	2,146.82		11,701.10	19,048.90
Fringes	4,487	658.07	283.49	191.53		1,133.09	3,353.91
Travel	1,500	126.98		41.00		167.98	1,332.02
Equipment	750					0.00	750.00
Supplies	271	190.78	62.63			253.41	17.59
Consultants	5,450	0.00				0.00	5,450.00
Copying	200	0.00				0.00	200.00
Phone/Internet	600	241.32	61.05		60.86	363.23	236.77
Rent	392	525.00				525.00	(133.00)
Postage	100	0.00	2.63		4.40	7.03	92.97
Registrations/Fees	500	75.00				75.00	425.00
Total	45,000	8,022.65	3,758.58	2,444.61	0.00	14,225.84	30,774.16
CURRENT QUARTER							
	FY10 Budget SBDC	Oct-Dec 2009	January 2010	February 2010	March 2010	Total Actual Expenses	Funds Remaining
Personnel	18,350	6,205.50	3,348.68	2,147.02		11,701.20	6,648.80
Fringes	5,497	658.06	283.44	191.51		1,133.01	4,363.99
Travel	500	322.20		41.00		363.20	136.80
Equipment	0	0.00				0.00	0.00
Supplies	1,000	178.08	62.64			240.72	759.28
Consultants	5,000	0.00				0.00	5,000.00
Copying	200	0.00				0.00	200.00
Phone/Internet	600	241.33	61.04		60.87	363.24	236.76
Rent	1,460	525.00				525.00	935.00
Postage	393	0.00	2.63		4.40	7.03	393.00
Registrations/Fees	500	75.00				75.00	(75.00)
Total	33,000	8,205.17	3,758.43	2,444.80	0.00	14,401.37	18,598.63

HISPANIC CHAMBER OF COMMERCE

	2 yr Budget	Current Quarter												Total Actual Expenses	Funds Remaining
		Jul - Sep 2008	Oct - Dec 2008	Jan - Mar 2009	Apr - Jun 2009	Jul - Sep 2009	Oct - Dec 2009	Jan 2010	Feb 2010	Mar 2010					
Personnel	100,000.00	4,736.77	10,921.62	12,115.39	12,522.12	12,745.39	11,511.32	5,795.61	3,781.54		74,129.76	25,870.24			
Fringes	20,000.00	362.36	1,818.18	2,045.24	2,094.71	2,144.97	2,269.45	948.53	566.20		12,249.64	7,750.36			
Travel	3,000.00		385.32	556.51	356.03	426.18	897.90	74.74	72.72		2,769.40	230.60			
Phone	0.00			150.68	226.09	331.36	364.12	126.14	125.78		1,324.17	-1,324.17			
Supplies	1,500.00				504.00			125.27			629.27	870.73			
Contractual	0.00		1,170.00								1,170.00	-1,170.00			
Consultants	0.00										0.00	0.00			
Total Other	4,500.00										0.00	4,500.00			
Misc	500.00		30.00								30.00	470.00			
Printing Forms	500.00	88.60									88.60	411.40			
Total Expense	130,000.00	5,187.73	14,325.12	14,867.82	15,702.95	15,647.90	15,042.79	7,070.29	4,546.24		92,390.84	37,609.16			

Prepared 3/9/2010



Let's do business together

Governor Ted Strickland
Ohio Department of Administrative Services
Equal Opportunity Division Presents:

A MINORITY BUSINESS OUTREACH SEMINAR

Date: Thursday, March 25, 2010

Location: The King Arts Complex, 867, Mt. Vernon Ave.
Columbus, OH 43203

Time: 10:00a.m. – 1:00p.m.

It has never been a better time to be certified!

This is a great opportunity to meet state EEO officers, as well as gain valuable information regarding the state's programs for minority, women-owned and disadvantaged businesses.

For more information or an MBE/EDGE certification application, call the MBE/EDGE Unit at (614) 466-8380 or visit us at das.ohio.gov.eod.

Momentum 2010

Ohio Women's Summit

LATINAS IN OHIO: FACING CHALLENGES, TAKING ACTION

Keynote Speaker

JUDGE KEILA COSME, SIXTH DISTRICT COURT OF APPEALS

Hosted by:

The Hispanic Chamber of Columbus
The Ohio Commission of Hispanic /
Latino Affairs

LATINAS LUNCHEON

Time

11:45 - 1:15 p.m.

Location

Vern Riffe Center
77 South High Street
Columbus, Ohio 43215
31st Floor Room West B and C

Contact

Sandra López
614.378.1978
Lorena Mora-Mowry
513-312-3611

