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DIRECTORS' REPORT

JULY 2010

To the Honorable Board members of the Ohio Commission on Hispanic/Latino Affairs

PUBLIC POLICY CENTER REPORT

Policy Research and Information

Advise

Legislator Briefings

PPC Director Barrera-Richards continues to send legislator briefings, via an e-campaign feature. The August briefing included highlights of the June/July's policy articles and information about Latino Military Service of Distinction. The e-campaign feature's distribution list was updated to reflect current members and correct undeliverable email addresses.

Policy Briefs

PPC Director Barrera-Richards continues to highlight policy news relating to education; business/workforce development; culture/arts; and youth issues.

Working with Legislators

PPC Director Barrera-Richards is working with Senator Teresa Fedor to establish a process for



making Boards & Commissions recommendations. The Senator feels Latino/women presence is lacking on Boards & Commissions. PPC Director will share Latino Leaders list and make such list available to legislator, so that they may become aware of constituents qualified and interested in serving on Boards & Commissions.

Human Trafficking

PPC Director Barrera-Richards served as a speaker at the Ohio Poverty Law Center's Human Trafficking Conference. She shared OCHLA's legislative priorities and involvement in anti-trafficking legislation in Ohio.

She is further working with ECPAT-USA (<http://www.ecpatusa.org/about.html>) to devise a legislative strategy to pursue Safe Harbor legislation in Ohio. ECPAT-USA is dedicated to eradicating child prostitution internationally. They are considering making Ohio the focus of their next effort & push with anti-trafficking legislation, including Safe harbor. OCHLA is sharing legislative strategy, as well as connecting to children's advocacy organizations dealing with juvenile justice issues.

Finally, the Department of Justice in Toledo contacted PPC Director with request to assist in connecting them to anti-trafficking organizations in Northwest Ohio. She set up conference calls and connected the DOJ with Second Chance in Toledo.

Build

Inter Agency Council

All Legislative Liaisons, whose agencies form the Inter Agency Council established in OCHLA's mandate (ORC § 121.32(J)) were invited to the August Commission meeting. Outreach will continue with the liaisons, so that OCHLA will be informed of their activities in the Latino Community and OCHLA will likewise continue to offer assistance in their programming.

Catalogue of Latino Outreach Initiatives

The Catalogue of Latino Outreach Initiatives is a compilation of information and resources provided by the main state agencies and any bilingual services they may offer. The catalogue was initially created in 2009 and has been improved and updated to be made available at the next board meeting to members of the Interagency Council. Individual meetings will be set up with Interagency Council members who do not attend the board meeting to introduce the Catalogue and learn how OCHLA can support their efforts to serve and reach out to Latinos.

Distinguished Hispanic Ohioan

Nomination information about Latino Military Service of Distinction Award was sent to all Veterans organizations, Veterans Service commissions, Ohio Department of Veterans Services, and all legislative offices. The same veterans organizations were sent information about the Ohio Historical Society's project to create an oral history project on Latinos military service.

OLANet Content

PPC Director Barrera-Richards is developing workforce development content for OLANet – this will include connection to Ohio Chambers, Hispanic Chambers, Department of Development, Latino SBDC, and MBE certified business deadlines for contracts through OLANet. She is currently collecting content for this endeavor.

Connect

An educational and outreach activity for Legislative Aids was presented on July 9th in Studio One. The film 9500 Liberty was shown. There were 35 participants in this event.



Increase Channels of Communication

No specific activity to report in this area due to orientation of new PPC Director

Enhance Government Effectiveness

No specific activity to report in this area due to orientation of new PPC Director

Meetings Attended:

20 July— Education Meeting with Tony Ortiz from Dayton

29 July— Ohio Poverty Law Center – Human Trafficking Conference



LATINO COMMUNITY NETWORK REPORT

Lilly Cavanaugh, Acting Director

Strategic Initiatives

Ohio Emerging Diversity



Hispanic Impact Campaign

Maria Hidalgo, Educator from Cincinnati is the August feature story . The profile is available at <http://ochla.ohio.gov> .

The Ohio Hispanic Impact webpage has been launched and can be viewed under Campaigns and Initiatives at <http://ochla.ohio.gov/Campaigns/Initiatives/HispanicImpact.aspx>

The webpage includes

1. Featured profiles of Hispanic individuals and organizations who are impacting Ohio in a positive way
2. Demographic facts— a Comprehensive source for information on Latino demographics for Ohio and the national level
3. Ohio Latino Elected Officials— a list of Latino elected officials and the communities where they serve
4. The Latino Leaders Database— In Progress— Invitation launched to community to participate.



DISTINGUISHED
HISPANIC
OHIOAN AWARDS

Distinguished Hispanic Ohioan Awards—October 14, 2010

The nomination packets have been distributed through Latino networks and promoted via E-Campaigns.

Keynote speaker, Dr. Rosita Lopez has been secured.

Promotional efforts are underway in collaboration with Emploes & Employment

Fundraising efforts continue to move forward.

Nomination process as approved at last board meeting:

July 16– August 31—Nominations accepted from community and board members

September 1– September 3rd—Nominations are organized and prepared for review

September 6– September 10—Review of nominations by commissioners and selection of finalists

September 14th—The board approves awardees of the 2010 DHO & Nuestra Familia Awards and the 2010 Military Service Award.





Project OPEN

Ohio Business Connection submitted a letter on 07/23/2010 to request the extension of the grant for one more year (until September 30, 2011). The portion of the grant that covers work with the Hispanic Chamber of Commerce is complete; however, the SBDC portion has funds available.

A reply was sent to the Ohio Business Connection on July 28th requesting a full report on accomplishments to date, financial status and how the balance of the funds would be used if the grant extension is approved. Their deadline to submit this information is August 10, 2010.

The Columbus Hispanic Chamber of Commerce and Latino SBDC program will be writing a letter for OCHLA describing how this grant has benefited and impacted the Latino community in Central Ohio by August 15, 2010.

OCHLA has been promoting the seminar hosted by the Latino SBDC "What is OSHA and how is an inspection performed?" among Latino networks. This event will take place August 11th as a Brown Bag Seminar.

Community Outreach (LCN)

All activities below have been conducted/attended by Director Cavanaugh in the area of Community Outreach:

Advise:

No activity to report.

Connect:

2010 Ohio Business Expo

Formerly the Reverse Trade Fair, will be held on August 20, 2010 at the Ohio State Fairgrounds from 9am to 2pm. We have been promoting this event among the Latino networks and Chambers of Commerce. Detail about the Fair can be found at: http://trainreg.das.ohio.gov/dev_students.asp?action=browse&main=Equal+Opportunity+Division&sub1=Ohio+Business+Expo+2010&misc=897

2010 Columbus Festival Latino

Our office is actively promoting the Festival Latino through all our networks. This event will take place on August 14-15th. Special effort has been placed in identifying Latinos who may be able to participate in the first ever Traditional Fashion Show (an event to display typical customs from Latin American countries).

2010 Latino Cancer Summit

OCHLA is actively participating in the promotion of the 2nd Annual Ohio Latino Cancer Summit will take place on Friday, September 10th, 2010 at the Glenwood United Methodist Church in Columbus, Ohio. The goal of the summit is to convene healthcare providers, community leaders, and public health professionals to discuss the important issue of cancer and its impact on the growing Latino population in the state of Ohio.



Minority Health Month 2011

The Minority Health Commission has issued its RFP's for the Minority Health Month (MHM) 2011. Created in Ohio in 1989, Minority Health Month has been replicated as a national celebration since 2000. It is a 30 day campaign that seeks to educate minorities about health. OCHLA is actively promoting this event among its networks to encourage participation in the event and grant opportunities.

Telemundo Columbus—Ohio Hoy

The Telemundo Network will be launching its television in Columbus during the month of August. Director Cavanaugh was interviewed for the program “Ohio Hoy” and provided general information about the commission, its history, mandates and role.

WSFJ-TV 51 (Columbus)

Director Cavanaugh participated on a TV Show about Diversity in Columbus on July 21, 2010. The purpose of the interview was to inform the community about the Commission, its work and the growth of the Hispanic community in Columbus.

Latina Mentoring Academy - Columbus

Director Cavanaugh will present recognition certificates to the first class of the Latina Mentoring Academy, sponsored by the Columbus Hispanic Chamber of Commerce. The program is a 14 week program where Latinas develop personal and professional skills to help launch them towards the path of success. Whether it be in a corporate or entrepreneurial setting, LMA is a combination of classroom-style professional workshops and one-on-one mentoring.

Build:

Wise Latina Conference, Northeast Ohio

The conference has been postponed until a later date. No further details at this moment.

ODMH Minority Mental Health Awareness Discussion Panel Presentation

Director Cavanaugh was invited to participate in a multicultural panel on the topic of how Mental Health affects Latino communities and other new Americans. The event was cancelled at the last minute and will be rescheduled for later due to low attendance confirmations.

United States Council on Latino Affairs Commissions USCLA

Director Cavanaugh has been working with the Executive Directors of the Delaware and Oregon Commissions to organize the Council's Summit to take place on August 12th in Chicago in conjunction with USHLP's Annual Dinner. It is expected that this event will bring together more than 11 Latino Affairs Commissions from across the country. Director Cavanaugh has received authorization from Chair Santiago to participate in this event.

ADMINISTRATIVE REPORT

Lilly Cavanaugh, Executive Director -

Budget

FY 2011 Budget— Allocations are completed and reviewed with John Cunningham. Minor adjustments are needed in OAKS to ensure all accounts are properly allocated. These changes will be reflected in August the OAKS report.



FY 2012-2013 Biennium Budget- Office Manager and Executive Director will begin participating in orientation and training meetings to prepare for the budget process in early August.

Strategic Plan

A meeting will be held in early August with the Ad Hoc Strategic Plan Committee to review progress of Strategic Plan for FY 2011.

Personnel

Ursula Barrera-Richards, new Public Policy Director has completed her internal orientation period and will begin participating in community visits. Director Barrera-Richards is working on refining the action plan for the Public Policy Center.

Others—Compliance

Director Cavanaugh has been working in the completion of reports and plans to ensure compliance. Among them are:

- MBE_EDGE Plan for FY 2011
- Agency Inclusion Plan

Public Relations

Director Cavanaugh continues to monitor information in the media about the commission. Periodic communications and calls are being placed with the Chair of the Commission as well as the Communications Chair to assess response and action when required.

Meetings Attended

- 08 July—Cristina Farr (E&E) (Columbus)
- 09 July—9500 Liberty Film (Columbus)
- 16 July—OSU Group visit to OCHLA (Columbus)
- 20 July—Tony Ortiz from Dayton (Columbus)
- 21 July—WSFJ-TV 51 (Columbus)
- 21 July—CAPA event Victor Manuel (Columbus)
- 22 July—Diversity Talent Conf & DHO meeting (Columbus)
- 28 July—Tom Lianez (Columbus)

Respectfully submitted.

