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JULY, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

LCR - Housing

Instructed, oversaw and reviewed drafting of district-specific graphs on housing discrimination complaints among Hispanics and African-Americans as well as district-specific population graphs comparing the same two groups. Reviewed drafted language for the LCR and began editing and re-writing. LCR to be finished in time for 8/27 Commission meeting.

In-District Legislator Meetings

Met with Toledo leaders to begin planning in-district meeting with legislators for September 13th. Followed up the meeting with a list of suggested legislators to invite, as well as comments on the proposed venue and agenda. Continued to support the meeting's planning.

Redistricting Process

Posted newspaper article in the brief regarding proposed Ohio redistricting constitutional amendment making this year's ballot.

Federal Engagement

Posted on OLANet an internship opportunity with Senator Brown's office.

Connect/Build

Outreach to Community

- Sent three weekly policy briefs to the appropriate OLANet alliance groups. Composed and published four articles in Latino media outlets – they covered:



- Voter registration and the importance of voting
 - The upcoming health summit
 - U.S. Supreme Court decisions on Arizona’s SB 1070
 - Ohio Dream Act
- Planned, organized and executed a deferred action question and answer session in both English and Spanish for attendees to ask attending immigration attorneys.
 - Met with leaders in Toledo for OCHLA regional outreach initiative.

Public Policy Center Website Updates

Project now on hold.

Voter Registration

- Distributed 1,000 bilingual voter registration forms to community leaders in Toledo and Columbus.
- Began planning work with LULAC and other registration partners on registration events at Hispanic congregations at Cristo Rey, San Esteban and Parroquia Santa Cruz in the Columbus Diocese. Also supplied LULAC with voter registration forms, buttons and pamphlets for two events including Festival Latino in August.
- Met with LULAC to begin planning support for their upcoming “Meet the Candidates” event in Columbus.
- Continued to cover the upcoming election through policy briefs and articles on important players in elections – such as PACs.

Legislation Monitored

Monitored legislation introduced while the legislature was on break. Followed the impending introduction of HB 580 – an “Arizona-style” immigration enforcement measure. Informed Commissioners and key constituents on the bill’s impending introduction.

ODC Support – Health Summit

- Supported ODC in final planning and execution of 2012 Health Summit.
- Helped plan the event’s “tick-tock” and advised on the coordination of volunteers and their interactions with the event’s presenters.
- Publicized the event through policy briefs and Spanish-language media outlets

Distinguished Hispanic Ohioans Awards Gala Support

Began including “Save the Date” reminders in policy briefs.

Meetings Attended

- 7/2/12 – Volunteer interview, Cassandra Costello
- 7/3/12 – Volunteer interview, Sofya Afanasyeva
- 7/6/12 – Jessica Molina, Adelante in Toledo
- 7/6/12 – Commissioner Velasquez, Margarita De Leon and other leaders in Toledo
- 7/9/12 – LCR update meeting – Jose Cos, Daniel Webb
- 7/9/12 – Maarten Kolsloot – Journalist
- 7/9/12 – Health Summit update meeting – OCHLA staff
- 7/10/12 – Team meeting update - OCHLA staff
- 7/24/12 – Health Summit update meeting – OCHLA staff
- 7/25/12 – Karen Castro, Rep. Lorraine Fende’s Aide
- 7/25/12 – Deferred Action Q&A Session
- 7/25/12 – Jorge Gonzalez, Lilly Cavanaugh



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

Website Hosting

OCHLA continues to work closely with Ohio OIT to develop the new and more efficient OCHLA website. In July, OCHLA resumed discussion with Ohio OIT. Ohio OIT is in the process of finishing the test site for OCHLA, and dates for a training session for OCHLA site administrators are being coordinated for August.

In the meantime, OCHLA has continued to use the current site, and July updates include:

- Updated contact information for Ohio Latino media outlets.
- Save-the-date announcement of the 2012 DHO along with sponsorship package
- Biographies and pictures for each of the presenters and panelists at the Ohio Latino Health Summit
- Logistical information for the Ohio Latino Health Summit

In addition to the updates to the OCHLA website, Facebook and Twitter updates have continued to allow for an expansion of the Commission's social networking audience, with 198 members to the OCHLA Facebook page. Facebook and Twitter updates in July include:

- Announcement for the DHO and nomination packets
- Information for the 44th Annual Cleveland Puerto Rican Parade and Latino Festival
- Information about severe storm procedures, resources and warnings during July's heavy storms in Ohio
- 15 day countdown announcement for the Ohio Latino Health Summit on August 3
- Information and links for frequently asked questions regarding the deferred Action Process
- Statistics and data on health disparities faced by Latinos as part of "did you know?" e-campaign for the Ohio Latino Health Summit
- Announcement of the keynote speaker for the Ohio Latino Health Summit
- Link to a report from the Pew Hispanic Center regarding the 10 largest Hispanic origin groups in the U.S.

Please note that these are only some of the posts to social media sites in April. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.

Capacity Building

Latino Health Summit

OCHLA continued planning activities for the Ohio Latino Health Summit, to be held on August 3, 2012. Activities in July include:

- Confirmation of sponsorship on behalf of Molina Healthcare. Molina Healthcare will be one of the main sponsors for the summit
- Confirmation of sponsorship from the Ohio Commission on Minority Health. The Ohio Commis-



sion on Minority Health will serve as the second main sponsors for the summit. A grant application was submitted to the OMHC that will allow OCHLA to obtain funds for summit follow-up activities. The plan for these activities will be developed in August.

- Creation of personalized web pages for each presenter at the summit, including biographies and pictures
- Coordination of breakfast and lunch plans for the summit
- Coordination of volunteers and volunteer activities for the summit
- On-site visit with ODJFS for a summit walk-through
- The acquisition of registration materials, laptops/projectors for presentations, summit signs and program agendas
- Correspondence with presenters to receive PowerPoint presentations and handouts
- Ordering of tote bags with summit logo
- E-campaigns, website and social media posts, and an article in La Jornada Latina to promote the summit.
- Receipt of sponsorship and exhibitor area funds from various sponsors/exhibitor organizations
- Closing or registration after registration cap of 130 was reached
- Development and approval of minute-by-minute agenda for the summit, and correspondence with all presenters about specifics of their portion of the agenda

Grants Training/Assistance

On hold this month due to the need to prepare for the Latino Health Summit.

Latino Community Report – Housing

The Organizations Development Center and the Public Policy Center are working together to prepare the second installment of 2012 Latino Community Reports, which will provide the public and General Assembly with information on Latino housing issues in their district. July activities included the writing of the introduction along with the creation of bar graphs with statistics on housing discrimination claims by Hispanics in each county of Ohio .

Meetings Attended

7/31/2012: Conference call for with Ohio Latino Health Summit volunteers in order to discuss volunteer assignments for the day of the event

7/24/2012: OCHLA meeting to discuss the minute-by-minute agenda for the Ohio Latino Health Summit

7/19/2012: Meeting with graphic designer of the Ohio Latino Health Summit program agenda to discuss design and content of program for the day of the event

7/18/2012: Meeting with Lair Marin to discuss lunch plans for the summit

7/16/2012: Conference call with Ami Peacock, who will present at the summit, to discuss specifics of her presentation

7/13/2012: Conference call with LULAC health summit team to update them on logistics, sponsorship, registration, and other pertinent issues for the summit.

7/12/2012: Conference call with Molina Healthcare staff to coordinate sponsorship for the summit.



7/10/2012: On-site visit and meeting Pablo Nunez of ODJFS to inspect facility and finalize plans for summit

7/09/2012: OCHLA meeting to discuss health summit planning and logistics

7/03/2012: Conference call with nutrition education panelists for the summit, in order to coordinate the format, content, and potential questions for the panel

7/03/2012: Interview with potential volunteer with OCHLA to help at the summit

Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Advise

No activities to report.

Build

Latino Health Summit

Continued to work with our team in the planning and preparation of the summit. Have been supporting marketing activities, reaching out to presenters and providing overall supervision of the event planning. We are very pleased to have secured Miss Lina Rashid, from the US Department of Health and Human Services as our keynote speaker, and also have the confirmed attendance of the Director of the Department of Job and Family Services, Mr. Michael Colbert to the event. The summit will have close to 20 expert facilitators throughout the day's sessions, 15 volunteers to help guide participants and are expecting close to 120 attendees.

Our agency has also reached out to the Minority Health Commission for a grant to be used to cover the some of the costs of the summit and the follow up activities that will take place in stage two of our Latino Health Outreach plan.

Civil Rights Informational Panel— September 28th

Continued discussions for the planning of this Civil Rights Town Hall meeting. The date has been finalized and federal government speakers are being confirmed. The possible venue for the meeting will be the Supreme Court.

Latina Mentoring Academy

On July 2nd, hosted the inaugural meeting for the Latina Mentoring Academy. This is 14 week program from the Columbus Hispanic Chamber of Commerce where Latinas develop personal and professional skills to help launch them towards the path of success in an entrepreneurial or corporate setting.



Multi-Ethnic Advocates for Cultural Competence (MACC) Conference

Presented a proposal and were accepted to present a session during their 9th annual conference dealing with Latinos and Mental Health. The theme for the 2012 conference is "*Riding the Rapids: Integrating Care for Diverse Populations*"

Connect

Deferred Action Information Support -

Ohio Latino Affairs issued a joint press release with Attorney General Mike DeWine in the month of July to warn Latinos against possible scans by Notarios. The bilingual press release was distributed through media outlets in particular, the AG's office circulations lists which ensured the message was distributed all across Ohio.

We also continue to promote regional informational meetings that are being organized by grassroots organizations to inform the community on next steps regarding the deferred action process.

Our office is periodically forwarding information on deferred action to community leaders and directing inquiries to federal agencies as we work to maintain the community up to date with reliable information on the process.

Human Trafficking -

Participated in several meetings on Human Trafficking.

Emergency Preparedness -

Continued working with the Ohio Emergency Management Agency and communicated EMA Ohio alerts regarding weather safety (heat) and the wind and rainstorm emergencies that occurred in the month of July.

DHO Awards

- Prepared and sent to commissioners the Nomination packets for:
 - DHO
 - Nuestra Familia
 - Military Service of Distinction Awards
- Issued and sent sponsorship packets to potential donors.
- Created the DHO webpage.
- Sent the DHO Save the Date to community and leaders
- Initiated logistical coordination process for the event

Administrative Report - Office Functions

- Finalized of end of year closings for FY12
- Continued to work with State IT Department for migration of our website. Mock site to be ready by August. Training to begin in late August for the migration process.



- Completed FY13 financial plan, including forecasts and cash flow
- Continued working with DAS Human Resources on contractors employment for FY13
- Met with AG Cheryl Hawkinson to review status of Project OPEN and Latino SBDC.
- Initiated planning work for FY14-15 Biennium budget.

Meetings attended by Executive Director:

02 July—Latina Mentoring Academy (Columbus)
09 July—Cheryl Hawkinson, AG (Columbus)
09 July—Maarten Kolsloot, Netherland News (Columbus)
10 July—Regina Sheiderer, DAS HR (Columbus)
11 July— Human Trafficking Committee (Columbus)
13 July—Cristina Farr, Empleos & Employment (Columbus)
17 July-Latino Diversity Network, presentation (Columbus)
20 July—Human Trafficking Campaign meeting (Columbus)
23 July—Norman Carmichael, Atty. (Columbus)
23 July—Adrian Calderon, USHLI (Conf. Call)
25 July—Jorge Gonzalez, Telemundo (Columbus)
26 July—Human Trafficking Education Committee (Columbus)

Respectfully submitted,



