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MAY 2011

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Ursula Barrera-Richards, Director
Nolan J. Stevens, J.D.- Acting Policy Liaison

Advise

Ex-Officio Member Appointments

The House of Representatives has appointed Rep. Dan Ramos (District 56) and Rep. Christina Hagan (District 50) as board members of the Commission. Acting Policy Liaison and Executive Director will be meeting with both representatives in June and they will be invited to attend the June 14th board meeting. Follow up with the Senate for their appointments is still in progress.

Census Updates to Legislators

The Latino Community Reports based on the Census have been distributed to legislators. The reports are available on our website Latino demographics page:

http://ochla.ohio.gov/ochla/LegislativeLatinoCommunityReports2011_census.aspx

In cooperation with the Organizations Development Center, our team has been promoting the reports through Latino networks. During the month of June, the LCR's will also be distributed among state agencies.

Budget Process

The Public Policy Center continues to be actively engaged in the preparation for the budget hearings process:

- Monitored House of Representatives budget as submitted on April 28.
- Monitored Senate budget hearings on the budget
- Analyzed budget information and disseminated to Commissioners and the public.
- Prepared messaging for Latino media, Policy Brief, and constituencies through OLANet.
- Assisted Executive Director during testimony in front of the Senate Finance Committee.



- Composed letters and compiled community leaders names for budget letters to Senators.
- Supported community leaders and coordinated testimony for delivery to the Senate Finance Committee.
- Continue to monitor the budget process as it moves through the Senate, in order to maintain informed the commissioners and the public.

Synopsis of budget proposal passed by the House of Representatives

The Ohio House of Representatives presented its proposed changes to Governor Kasich's biennial budget. Included among those proposals were *cuts of 8.63%, or \$29,947 in fiscal year 2012 and 6.41%, or \$22,267 in fiscal year 2013 to OCHLA's budget as proposed by the Governor.* While OCHLA will continue to serve the state government and the Latino community to the furthest extent possible at any funding level, the reality is that *these cuts represent services that the agency will have to suspend.* Executive Director Cavanaugh will be working with the board and team to consider potential scenarios considering possible a budget decrease.

Connect/Build

Tactical Brief

No activity to report.

Outreach to community: Policy Articles

On a regular basis, the PPC issues bilingual informational articles for Ohio Latino media on subjects of interest to the community. The featured May article focused on “Redistricting.”

Public Policy Center Updates

-The Policy Resource Section on the OLANet Reports Database and Library has been updated with information regarding House Concurrent Resolution II (<http://ochla.ohio.gov/ohla/ipb-immigration1001.aspx>)

- The May Legislator Brief was sent out to the House and Senate. This is an electronic communication which details information about the commission and provides legislators with a summary of key policy articles affecting Hispanics in Ohio and the country. The content of this brief is similar to OCHLA’s Weekly Policy Briefs.

Workforce and Economic Development

Attended the Ohio Business Opportunities Fair. This event brought together minority business leaders from across the state.

Human Trafficking

No activity to report.

Meetings Attended

- 04 May—Senate Budget Hearing , Director’s Testimony
- 19 May—Senate Budget Hearing
- 24 May—The Ohio Business Opportunities Fair (Columbus)



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

The ODC has been recently activated to advance the agency's plans to ensure the long term viability of the commission. Starting in May, regular reporting will be provided for the ODC.

The Organizations Development Center (ODC) is responsible for implementing the following statutory mandates:

- Develop, coordinate, and assist other public and private organizations that serve Spanish-speaking people, including the conducting of training programs for community leadership and service project staff;
- Review and approve grants to be made from federal, state, or private funds which are administered or subcontracted by the office of Spanish-speaking affairs;
- Apply for and accept grants and gifts from governmental and private sources to be administered by the office or subcontracted to local agencies;

Improved Service Delivery

Catalogue of Latino Outreach Initiatives:

As part of OCHLA's mandate to connect Hispanic constituencies and their government, the **Catalogue of Latino Outreach Initiatives** has been issued as an informational guide describing the specific services of Ohio state agencies relevant to the Ohio Hispanic community. The catalogue includes state agency points of contact, information about bilingual staff members when applicable, description of services and divisions, and a description of outreach initiatives specifically designed or pertaining to the Hispanic population. In June, catalogue will be distributed through the OCHLA website, with three separate e-campaigns for the community, state agencies, and the interagency council, and to selected state agencies personally through meetings with their respective legislative liaisons.

Capacity Building

Grant Writing Base Study: Community Organizations

In an effort to launch the Organization Development Center, a base study was created to document and analyze the work of community organizations serving Hispanic Ohioans. The study details specific organizations with respect to the regions they serve, their services, and their history with collaboration. The goal of this research is to (1) better understand the priorities and trends of these community organizations; (2) analyze their ability to attract funding and fulfill capacity needs; (3) their use of government [state, local and federal] funding sources; (4) the obstacles in connecting with each other and the state government. Finally, the base study will be used to strategically formulate a plan for grant searching, funding, and collaborative opportunities at a regional and statewide level. A presentation on the findings and plan will be formulated and presented by July, 2011.

Updates to OCHLA website: Increasing efficiencies and access to information

Accurate data and demographics are crucial for organizations seeking to justify grant proposals and formulate solid strategic plans. Too often, the information is hard to find or requires specialized searches which are not always available at the community level. The updated OCHLA site features easier and more efficient navigation to important resources and information about Hispanic Ohioans. Up-



dates were made to benefit research, initiatives, and general knowledge about issues and opportunities affecting the Ohio Latino population on a wide range of topics. New additions to the website include:

- An updated Demographic Resources page that includes the latest information from the U.S. Census Bureau concerning Latino populations in Ohio. In addition, the new demographics page contains links to newly created pages including:

A Demographic resources page that contains population statistics and information on the Hispanic population in the U.S. and Ohio.

A business and economic development resources page that includes information and reports on Hispanic impact with regard to economy and commerce.

An education resources page that contains statistics and reports on education issues facing Hispanic in the U.S. and Ohio.

A health resources page that includes the latest information on the health issues and needs of Hispanic populations.

An immigration resources page that includes statistics and reports on this issue with respect to Hispanic communities.

A language resources page that includes information on policies and initiatives involving language.

A military service resources page that contains data on Hispanic military personnel and their impact.

A public service resources page that includes information on Hispanic elected officials and public service officials in general.

A national demographics links page that provides direct links to valuable resources concerning national data and statistics with regard to Hispanic populations.

- A more efficient OCHLA Workforce & Economic Development page, including up to date information on OCHLA's initiatives and resources, as well as informational links useful for those engaged in economic development. The page contains direct links to newly created pages on the following topics:

- OCHLA Workforce & economic development initiatives
- Workforce & economic development resources
- Hispanic economic impact studies
- Information on Hispanic Chambers of Commerce
- Information on Latino Small Business Development Centers

- The Latino Community Reports page, which includes demographic profiles of Latino populations by legislative district for both the Ohio Senate and House of Representatives. The information presented makes use of 2010 Census data, the leading source of quality data about our nation's people and economy. In addition to serving as a valuable tool for the development of community initiatives affecting the Latino community in Ohio, it is encouraged that the reports be utilized as a tool for building strong relationships with your elected representatives.

- Updates to the Policy Resource section on immigration, including information on the latest legislation



from Senate Bill 98 and House Concurrent Resolution 11.

- Also, coming soon: Links to grant opportunities and organizational development resources.

E-campaigns

Two E-campaigns were sent out to community members, leaders, and other important contacts on current and pertinent OCHLA developments. The first of the two campaigns was designed to promote the publication of the 2011 Latino Community Reports, in an effort to distribute newly released Census data by legislative district in a significant capacity. The second e-campaign promoted the previously mentioned improvements and updates to the OCHLA website.

Networking and Information Gathering

Jose Cos, the Organization Development Center officer, attended a **Green Pathways Forum** on 5/26/11 that provided information on the future of green industries in Ohio. The seminar was a productive way to begin understanding the changing landscape of Ohio industries and the impact that they will have on employment and business opportunities for Hispanic Ohioans in the near future.

Additionally, Jose participated in two webinars hosted by the **U.S. Census Bureau** concerning the release of new information regarding Latino communities. This information was uploaded to the OCHLA website as a resource for the community.

Jose also provided administrative support during the Senate Finance Committee Budget hearings.

Meetings attended:

- 04 May—Senate Budget Hearing , Director's Testimony
- 19 May—Senate Budget Hearing
- 24 May—The Ohio Business Opportunities Fair (Columbus)
- 26 May—Green Pathways Forum (Columbus)



Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Strategic Initiatives

Project OPEN

No activity to report.

Distinguished Hispanic Ohioan Awards, October 7, 2011

No activity to report.

Community Outreach (LCN)

Advise:

- Diabetes. org—Director Cavanaugh met with Rachel Kerns to discuss the Central Ohio efforts to educate the Latino community on diabetes and provide input regarding their outreach efforts and community resources.

Connect:

- Ohio Hispanic Chamber of Commerce Expo— Continued to participate in conference calls, planning and promotion of the OHCC Expo, to take place in September.
- 2011 College Access and Success Policy Breakfast - Participated in the Education Breakfast for college access and success in Ohio, an effort to keep education policy on the forefront of legislators and to receive updates regarding the future of education policy in the state.
- LULAC Ohio State Conference— Director Cavanaugh was invited to speak at this conference and provide an overview of the state of the Latino community in Ohio.
- Columbus Festival Latino—Office Manager Marin attended the first planning meeting for the 2011 Festival and will represent the commission on this taskforce.
- Memorial Day : Special feature on Latino Military Service—Launched campaign and promoted Latino contributions in Military Service.

LULAC 2011 Convention

Director Cavanaugh and Officer Manager Marin continue to support efforts for the Convention which will take place from June 27—July 2 in Cincinnati.

Health Outreach Activities

the Latino Community Center focused its attention during May in a campaign to promote Ohio Mental Health Month. E-campaigns were sent to the community and resources /information has been made available through the health webpage:

http://ochla.ohio.gov/Campaigns_Initiatives/LatinoHealthcare.aspx



Build:

Emergency Preparedness

Due to heightened emergency status due to floods, we continue to promote safety information regarding what to do in case of **weather emergencies, tornadoes and flooding**. Bilingual information is available through the Emergency Preparedness webpage: [http://ochla.ohio.gov/Campaigns Initiatives/Emergencyprep.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/Emergencyprep.aspx).

OSU Latino Bridge Builders Forum

Director Cavanaugh participated in planning meeting for the Forum. More activity for this project will be reflected in the latter part of June and July.

OLANET:

- Homepage promoted Ohio's Mental Health Month
- Regular media alerts from the Governor and Lieut. Governor's office were disseminated via e-alerts.
- Other OLANet updates are detailed under the ODC report.

Administrative Report - Office Functions

Lilleana Cavanaugh, Executive Director

End of year financial process

Office Manager Marin and Director Cavanaugh have started preparations for the financial end of year forecasting and reporting. An update report on the financial status will be submitted to the Finance Chair before the next board meeting.

Biennium Audit

Audit work continues underway. The first invoice for the audit has been received and will be processed before end of FY11. The second invoice will be issued once the audit is completed (after June 30th).

Executive Level Change Management Training

Director Cavanaugh attended a workshop offered by DAS for agency directors on Change Management. This training is considered a priority in order to ensure managers have the tools necessary to lead their teams in this time of intense transition and change.

Jeff Polesovsky, Director Boards and Commissions

Executive Director had an overview meeting with Jeff Polesovsky to update him on status of the commission, provide information about board members terms and make ourselves available for information.

Lynn Stevens, Director of Minority Affairs

Met Director Stevens for a regular update on the activities of the commission.

OLANet migration from Base 10

Met with Tony Pietrocola from Bridgeline to discuss possible migration of OCHLA's website to IAPP's platform. As stated previously; Bridgeline is facing out services to Base 10 platforms on December 2011 and a migration to a new platform is necessary. Executive Director informed Mr. Pietrocola that decisions will need to wait until biennial budget is approved and the agency can review its financial resources.



Biennial Budget Hearings

With the support of staff, coordinated testimony of community leadership for budget hearings and also presented testimony on behalf of the agency. Detailed updates regarding legislative budget activity was submitted to the board on a regular basis throughout this month.

Meetings attended by Executive Director:

- 02 May—Rachel Kerns, Diabetes. org
- 02 May—Cristina Farr, E & E, Columbus
- 04 May—Big Brothers Big Sisters Statehouse Event
- 04 May—Senate Budget Testimony Hearings
- 05 May—City Year Gala Event
- 06 May—Cinco de Mayo Networking Event
- 12 May—Ohio Citizen Corp/EMA meeting
- 12 May—Lynnette Cashaw Davies –(Research student interview)
- 13 May—Mexican Consulate Reception
- 17 May—Central State University President’s Reception (Columbus)
- 18 May—College Access and Success Policy Breakfast
- 18 May—Tony Pietrocola, Bridgeline
- 19 May—Jeff Polesovsky, Director Boards and Commissions
- 19 May—Senate Budget Testimony Hearings
- 21 May—LULAC Ohio State Conference (Columbus)
- 23 May—Juan Jose Perez (Columbus)
- 23 May—Lynn Stevens, Director Minority Affairs
- 24 May—Greater Cincinnati Latino Coalition Meeting (Cincinnati)
- 24 May—LULAC Scholarship Awards (Dayton)
- 25 May— Akanksha Jayanthi, Fronteras de la Noticia (Columbus)
- 25 May—Boards & Commissions Mgmt Group meeting
- 27 May— Yolanda Zepeda, OSU Bridge Builders Forum

Respectfully submitted,

