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MAY, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D.- Policy Liaison

Advise

April:

Latino Community Report- 1st Quarter 2012

Drafted, edited and issued Latino Community Report on Migrant Seasonal Farm Workers.

In-District Legislator Meetings

Spoke with Toledo leader about setting up meeting.

Federal Engagement

Helped arrange a meeting in central Ohio for Senator Brown's legislative aide and local Hispanics.

Legislator Outreach

Continued planning for 2012 Hispanic Legislative Day.

May:

Federal Engagement

Arranged presentations from Senators Brown and Portman at Hispanic Legislative Day.

Legislator Outreach

Arranged and managed legislator participation in Hispanic Legislative Day. Thanked legislators subsequently.



Outreach to Community: Policy Articles

Sent four weekly policy briefs (month of April) to the appropriate OLANet alliance groups. Also sent one update on pending legislation after attending committee hearings.

Sent three weekly policy briefs (month of May) to the appropriate OLANet alliance groups. Also sent one update on pending immigration legislation after attending committee hearings.

Lectured at annual CHIP Conference in Lorain.

Sent article on election law changes for publication in La Prensa.

Public Policy Center Updates

Project now on hold.

Connect/Build

Voter Registration

Secured partnership with El Centro de Servicios Sociales. Began planning implementation of registration services at El Centro.

Legislation Monitored (April)

Attended two Committee hearings. Updated the community on Senate Bill 323.

Regional Engagement (April)

Traveled to CHIP Conference in Lorain and El Centro in Lorain.

Human Trafficking

Followed progress of House Bill 262 which addresses human trafficking.

Constituent Inquiry

Answered several constituent inquiries regarding Hispanic Legislative Day. Secured two private legislator meetings on Hispanic Legislative Day.

Legislation Monitored (May)

Attended one Committee hearing. Updated the community on HB 262.

Regional Engagement (May)

Traveled to Middletown to begin planning legislator contact.

Human Trafficking

Followed progress of House Bill 262 which addresses human trafficking. Reported to community.

Legislative Visit Day

Our commission hosted a very successful Hispanic Legislative Day on May 9th in partnership with the Ohio Hispanic Chambers of Commerce. Attendance doubled from last year and the model of regional meetings worked well. Our keynote with Secretary of Labor Hilda S. Solis and the welcome address by Lieut. Governor Mary Taylor were two of the major highlights of the event. We also had video greetings from Senator Sherrod Brown and Rob Portman which added to the importance and significance of the event. A full report and evaluation has been shared with the commissioners. Our deep appreciation goes to the Ohio Hispanic Chambers of Commerce and the OCHLA staff and volunteers for their excellent work in conducting this event.



Meetings Attended

April:

- 4/2 – Camille Wimbish, America Votes
- 4/6 – Hispanic Legislative Day planning
- 4/10 – OCHLA Board Meeting
- 4/13 – Hispanic Legislative Day Planning
- 4/17 – Matt Overturf, Rep. Hagan’s Legislative Aide
- 4/20 – Hispanic Legislative Day planning
- 4/20 – CHIP Conference in Lorain
- 4/21 – CHIP Conference in Lorain
- 4/24 – Senate Insurance Commerce and Labor Committee
- 4/24 – House Judiciary Committee
- 4/25 – El Centro in Lorain
- 4/27 – Nick Torres and Kate Philips, Senator Manning’s aide
- 4/27 – Hispanic Legislative Day planning

May:

- 5/4 – Hispanic Legislative Day planning meeting
- 5/7 – Hispanic Legislative Day planning meeting
- 5/8 – Commission board meeting
- 5/9 – Hispanic Legislative Day 2012
- 5/14 – Marta Mudri, Rep. Fedor’s Legislative Aide
- 5/14 – Forever Buckeye conference call
- 5/15 – Representative Barbra Sears
- 5/15 – House Judiciary Committee
- 5/18 – Northtowne Elementary Career Day
- 5/23 – Meeting with LEP constituents in Middletown



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

Website Hosting

OCHLA hosted a meeting with Chris Wilkin from Ohio OIT, which concluded with agreement to move forward with the creation of the new OCHLA web site. It was determined that the Directory of Organizations and Alliance Membership features could be developed by the OIT team with slight modifications, in a way that will retain their value to web site visitors.

The next step will be for Ohio OIT to begin building a test site and provide training to OCHLA staff for site maintenance.

Website Updates

OCHLA continues to work closely with Ohio OIT to develop the new and more efficient OCHLA website. In May, OCHLA developed an outline for the website and determined which web pages will be featured as top navigation links, based on information from Google analytics and constituent requests, which help OCHLA understand which links are the most relevant and important for constituents.

Additionally, OCHLA submitted the necessary documentation for Ohio OIT to begin building the test site. In the meantime, OCHLA will continue to use the current site, and May updates include:

- Announcement of new available resources for emergency preparedness resources put out by FEMA, which are specific to the Spring and Summer months. This included an e-campaign announcement through OCHLA’s networks. [http://ochla.ohio.gov/Campaigns Initiatives/Emergencyprep.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/Emergencyprep.aspx)
- In addition to the updates to the OCHLA website, Facebook and Twitter updates have continued to allow for an expansion of the Commission’s social networking audience, with 173 members to the OCHLA Facebook page. Facebook and Twitter updates in May include:
 - Promotion of the 2012 LULAC Ohio Conference
 - Announcement of the new Diversity Latino e-newsletter
 - Save-the-date for the Hispanic Business Fair of Ohio
 - Promotion of Spanish language health resources available through the Columbus Public Health website
 - Photo album for the 2012 Ohio Hispanic legislative Day
 - Registration information for the Forum for Central Ohio refugee Services Providers
 - Save-the-date for the 2012 Festival Latino in Columbus, Ohio

Please note that these are only some of the posts to social media sites in April. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>



Capacity Building

Latino Health Summit

OCHLA continued planning activities for the Ohio Latino Health Summit, to be held on August 3, 2012.

Activities in May include:

- Confirmation of a number of different presenters and panelists for the concurrent workshop sessions that will serve as the focal point of the Summit. Presenters from different health areas and diverse levels of expertise have been recruited to provide attendees with a comprehensive and unique experience. A list of confirmed presenters is available upon request.
- Confirmation of a location for the Summit, which will be held at the ODJFS Air Center facilities in Columbus, Ohio. After careful deliberation, it was decided that this location has the capacity to hold a 100-150 person Summit, complete with a conference room for the morning remarks and keynote address, along with 6 breakout rooms for the concurrent sessions.
- ODJFS Director Michael Colbert was sent a formal invitation letter to participate in the Summit by providing welcoming remarks during the lunch hour, as part of our partnership with ODJFS.
- Preparation of formal invitation letters to potential keynote speakers. Letters and specific information on status of keynote speaker is available upon request. So far, OCHLA has not confirmed a keynote speaker and is actively working on recruiting a high quality and relevant speaker.
- Creation and distribution of the official sponsorship package to potential sponsors.

Community Informational Tour: Connecting Hispanics and Service Providers

OCHLA continued to work with the Ohio Department of Job & Family Services (ODJFS) in organizing the upcoming tour. In May, planning activities consisted of planning the date of the event, creating a save-the-date flyer, coordination for a location with one of Ohio's One-Stop Job Training Centers, and identification of possible presenters and community groups to be involved.

The first event has been pushed back to later this summer to allow for more time to do outreach and recruit presenters.

- Grants Training/Assistance

During the month of May, additional resources were uploaded to the Organizations Development web page after information as acquired from another free grant training session. Additionally, a series of grant writing training sessions specifically tailored to the Latino non-profit community is being coordinated in partnership with the Ohio Office of Criminal Justice Services, which is responsible for providing the current grant training sessions. OCHLA will work with OCJS to develop a custom curriculum for the upcoming sessions and invite key Latino community leaders. http://ochla.ohio.gov/ohla/ODC_resources.aspx.

- OCHLA worked with Commissioner Max Rodas on identifying and exploring a few grant opportunities for Nueva Luz.
- Currently, OCHLA is in the process of completing its own grant application for a National Institutes of Health grant that would provide for 5 years of funding for the Ohio Latino Health Summit.



Latino Community Report – Housing

The Organizations Development Center and the Public Policy Center are working together to prepare the second installment of 2012 Latino Community Reports, which will provide the public and General Assembly with information on Latino housing issues in their district. May activities included preliminary research and contact with relevant stakeholders.

Constituent Requests

The Organizations Development Center assisted constituents with the following requests:

- A request for data on the number of Latinos in various Ohio industries and their economic impact in the industry and for the state compared to national figures.
- A request for ESL services information in the state of Ohio
- A request for assistance with organization development/grant writing for El Centro de la Mujer, a new non-profit in Lorain. A meeting has been scheduled for June.

Meetings Attended

5/25/2012: Conference call for Close the Gap: reducing Heart Health Disparities. As part of the community outreach task force, the Organizations Development Center is assisting by recruiting Latino community leaders who can assist with heart health education outreach that is culturally competent and sensitive to the needs of the Latino population, which is key to the success of this initiative.

5/14/2012: Conference call with Pablo Nunez and Benito Lucio from ODFS to plan upcoming Community Informational Tour.

5/11/2012: Conference call with Evelyn Rivera from Ohio Latino Mental Health Network regarding the Ohio Latino Health Summit.



Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Strategic Initiatives

Workforce and Economic Development:

Meeting with Governor's office staff is pending. Waiting to be rescheduled by Lynn Stevens.

Ohio Emerging Diversity:

(1) Legislative Visit Day - Statehouse Atrium —May 9th, 2012

Provided support and coordinated key VIP's participation for the Legislative Day.
Exceeded projected 200 headcount for event .

The partnership with the Hispanic Chamber was very successful. Details on the event have been reported by PPC officer.

Education:

United States Hispanic Leadership Institute (USHLI)

Continued to work with USHLI in the partnership and communication strategy with several universities/colleges in SW Ohio. Agreement for an event hosted by USHLI/OCHLA in collaboration with Miami University in Oxford has been confirmed for the Fall. Work continues to solidify a date/event for the Cincinnati metro area region.

Build

Ohio Dept. of Job and Family Services

Director Cavanaugh met with ODJFS Director Michael Colbert to discuss collaboration opportunities between our agencies. Director Colbert also participated in our Legislative Day and has been very committed to increasing outreach and services to the Latino community. As a result of this meeting, OCHLA will be working closely with ODJFS Communications Department to increase support for their outreach efforts.

Connect

National Puerto Rican Day Parade

A great deal of time and energy went into coordinating and organizing Ohio's participation in this event . We have close to 100 delegates confirmed, with the participation of the Julia de Burgos Youth Group and the Dayton Puerto Rican Dance troop as part of the parade. This project involves coordinating logistics, planning weekly meeting, facilitating interactions between the New York organizers and the Governor's office, Ohio Department of Tourism and the potential participants in the parade.

Distribution of Spanish Video-Novela on Diabetes

Collaborated with Dept. of Health and HHS in the promotion of the *Video Novela* "Aprende a vivir" - a production that provides tools and information to people with Diabetes. This is part of the resources included on AHRQ's Healthcare 411 website at: <http://healthcare411.ahrq.gov/aprendeavivir.aspx>. The website includes links to AHRQ patient education resources on comparing treatments for diabetes and other health information from the Centers for Disease Control and Prevention and National Institute for Diabetes and Digestive and Kidney Diseases.



Nominations submitted for statewide recognitions

Worked on preparing and submitting candidate nominations for the Veterans Hall of Fame and the Civil Rights Hall of Fame. Director Cavanaugh will maintain the board informed on the outcome of the submissions.

LULAC State Convention

Director Cavanaugh participated and presented the keynote address at the Ohio State Convention for the League of Latin American Citizens in Dayton, Oh.

Race to the Top—State Reform Steering Team

Participated in the quarterly meeting of the Race to the Top Steering Team. This group is responsible to oversee the implementation of RttT and monitor performance. The second year report for RttT will be issued before the end of calendar year 2012.

Administrative Report - Office Functions

- Preparation work for end of year closing, including reconciliations
- Working on technology assessment and website migration
- Preparation work for FY13 financial plan, including forecasts
- Support PPC and ODC officers and oversee planning of Legislative Visit Day and Latino Health Summits.

Meetings attended by Executive Director:

- 02 May—Orvell Johns, DAS
- 05 May—Race to the Top Steering Committee
- 09 May—Legislative Visit Day
- 14 May—Puerto Rican Day Parade leaders meeting
- 18 May—Close the Gap-Heart Program meeting
- 19 May—Lulac Keynote, Dayton
- 21 May—Director Michael Colbert, ODJFS
- 23 May—Ohio Boards & Commissions monthly meeting
- 24 May—Race to the Top Steering Committee meeting
- 25 May—DHO Brainstorming Conference Call
- 31 May—Gerrie Cotter, ODJFS

Respectfully submitted,

