

# OUTCOMES / OBJECTIVES EXAMPLES

Outcomes will reflect change (can be described by increases, decreases or maintaining current levels)

DEFINITION / EXAMPLE	OBJECTIVE / OUTCOME Measure of change that will result from the proposed project during project period.	PERFORMANCE INDICATOR Information collected to document expected changes.	BASELINE NUMBER Number documenting what occurred during the past year.
EXAMPLE: OBJECTIVE (Increase)	Increase the number of crime prevention programs presented to residents in Cardinal County by 10 before December 31, 2010.	The number of crime prevention programs presented in Cardinal County.	Five crime prevention programs were presented to residents between January 1, 2009 and December 31, 2009.
EXAMPLE: OBJECTIVE (Decrease)	Achieve a 25% reduction in recidivism among those successfully completing the program by December 31, 2010.	The number of new crimes or technical violations that program participants are charged with up to 12 months after discharge from the program.	20% reduction in recidivism as defined by new charges or technical violations was achieved between January 1, 2009 and December 31, 2009.
EXAMPLE: OBJECTIVE (Maintain)	Maintain the current level of client satisfaction with services being delivered between January 1, 2010 and December 31, 2009.	The level of client satisfaction as reported on the Client satisfaction survey administered upon termination from the program.	Participants reported a 95% satisfaction rate on delivered services between January 1, 2009 and December 31, 2009.