



JOHN KASICH, GOVERNOR

Logic Models:

Crafting and using them to improve your grant applications

Ohio | Latino Affairs Commission

The Organizations Development Center

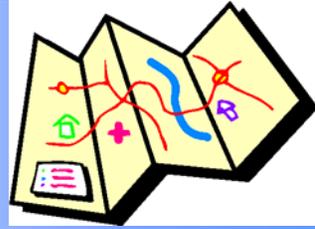


This PowerPoint contains information taken and adapted from the Grant Writing Training sessions offered by Sharon Schnelle of the Ohio Office of Criminal Justice Services, with her consent and permission.

For more information on free grant writing training sessions from OCJFS, please visit:
http://www.ocjs.ohio.gov/GrantTraining_2012.pdf



What is a logic model?

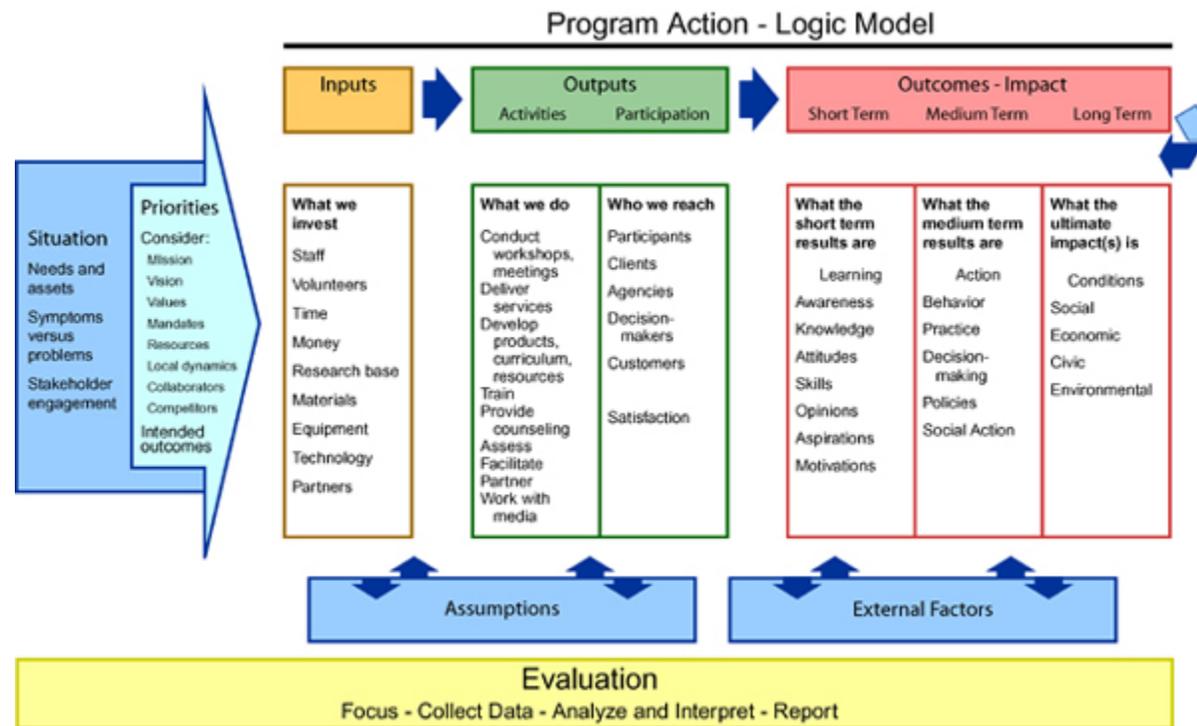


- A graphical representation of a program that connects the dots between what is invested, what the program does, and what results are achieved
- Provides the core of planning and evaluation. For a guide on evaluation plans, visit:
http://ochla.ohio.gov/ASSETS/61F0FB1734814D72835DA9A1A0E502AE/program_evaluation%20powerpoint.pdf
- Helps identify the connection between what we do and the impact that it has
- Provides common vocabulary for program planning



What is a logic model? *continued*

- Helps focus on quality and continuous improvement of program
- A logical chain of if-then relationships
- May come in many different styles and formats
- Widespread use: Private sector; public sector; non-profits; international arena; evaluators



Why use it?

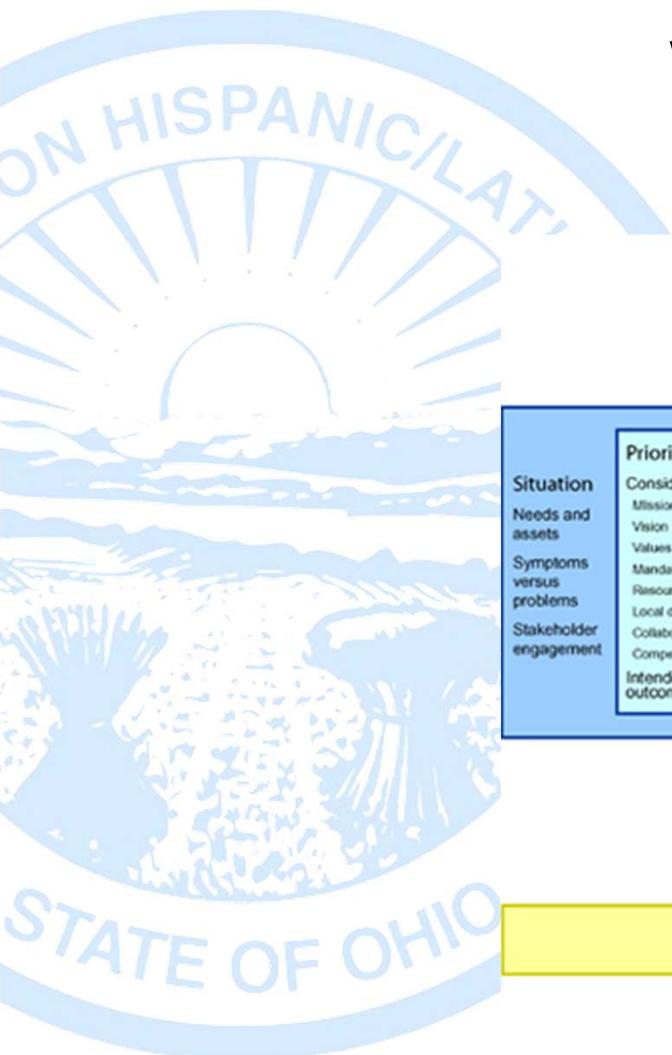
- Expected and even required by most funders
- Helps you think about a program from inception to impact and every step of the way
- Helps measure results. If you don't measure results, you can't tell success from failure.
- If funders cannot see success, they cannot reward it.
- If you can't recognize failure, you can't correct it.
- If you can demonstrate results, you can win funder trust and public support.



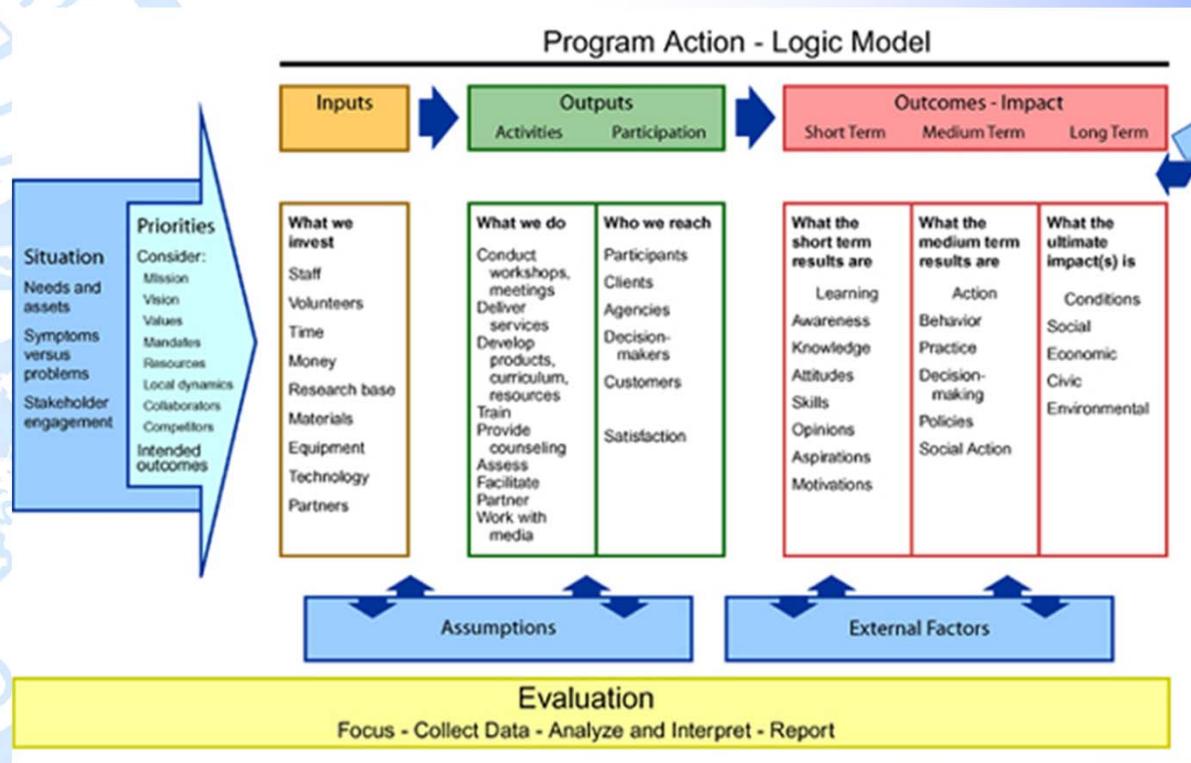
What does it look like?

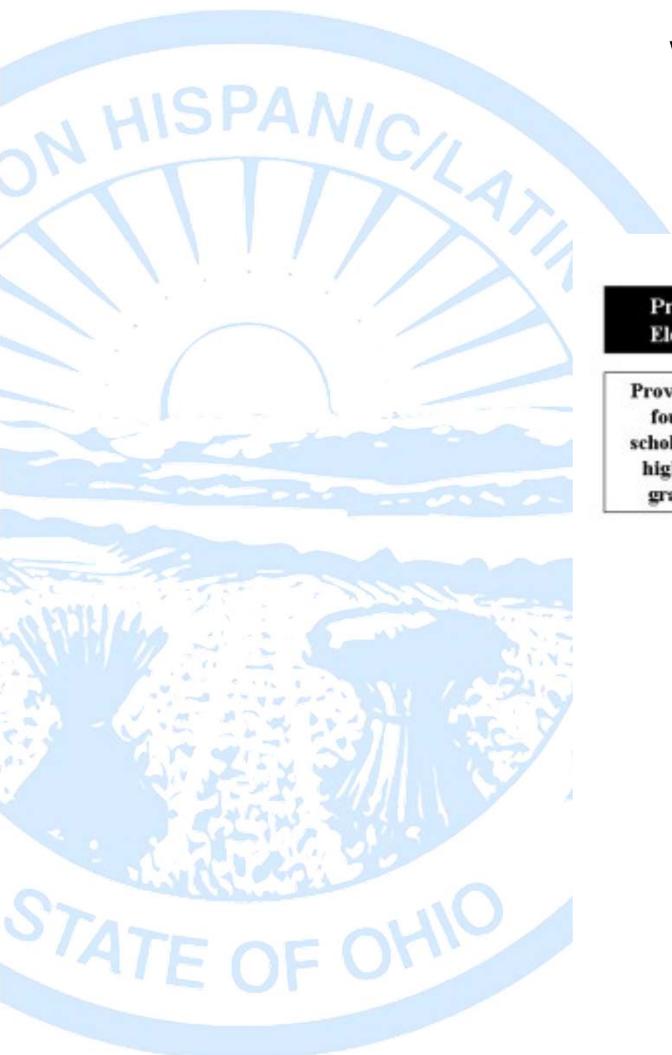
- Many formats possible. Use what works for your program and organization
- Usually consists of graphic display of boxes and arrows that show relationship and linkages
- Ranging level of detail from basic to complex depending on program, purpose of logic model (internal vs. external), target audience



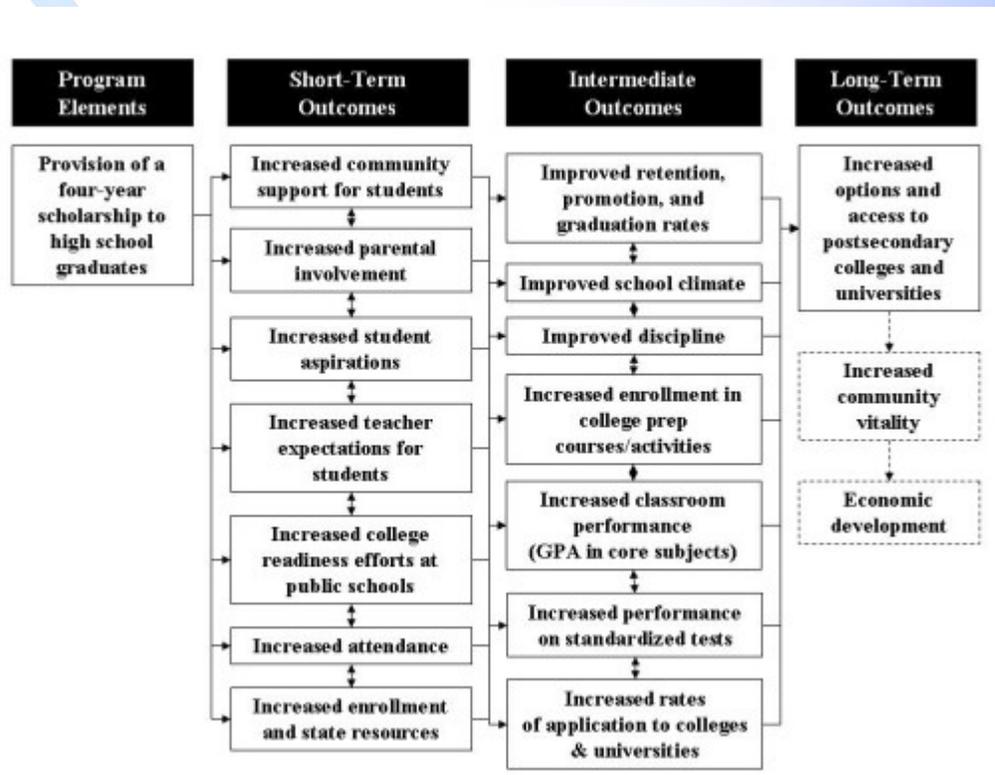


What does it look like? *examples*





What does it look like? *examples*



What does it look like? *continued*

- For examples of logic models and templates you can use to create your own, please visit:
<http://www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html>



The screenshot shows the website for Program Development and Evaluation at the University of Wisconsin - Extension. The page is titled "LOGIC MODEL - Examples" and lists several examples of logic models, each with a small icon and a brief description. The examples include:

- [Evaluating 4-H Youth Development Programs](#)
 - [Sample 4-H Youth Development Logic Models](#) - View some logic models developed by 4-H Youth Development colleagues.
 - [Teaching about the Environment](#) (1 page, 45KB) - Prepared by Jessica Jens, 4-H Youth Development Educator.
 - [Developing Youth Leaders](#) (1 page, 43KB) - Prepared by Jessica Jens, 4-H Youth Development Educator.
 - [4-H Club Leadership](#) (1 page, 46KB) - Prepared by Jessica Jens, 4-H Youth Development Educator.
 - [Reducing Underage Drinking](#) (1 page, 20KB) - Prepared by Annie Lisowski, 4-H Youth Development Educator.
 - [Technology and Safety](#) (1 page, 20KB) - Prepared by Annie Lisowski, 4-H Youth Development Educator.
- [Agribusiness Incubator Project Logic Model](#) (1 page, 70 KB) - A new example logic model from our Marathon County colleagues
- [Community Nutrition Education Program](#) (1 page, 272 KB)
- [Water Quality Program](#) (1 page, 72 KB)
- [Water Quality Program with Evaluation Questions and Indicators](#) (1 page, 110 KB)
- [Smoke free environments](#) (5 pages, 35 KB)
- [Reducing and preventing youth tobacco use](#) (5 pages, 50 KB)
- [Treating tobacco addiction - Adults](#) (6 pages, 50 KB)
- [Treating tobacco addiction - Youth](#) (6 pages, 50 KB)



Common logic model vocabulary

- Inputs: The resources that are necessary for the implementation of your program. Ex: Grant writing materials for grant writing training course.
- Activities: The actual functions of your program. Ex: Training sessions on different grant topics.
- Outputs: A measurable result of the program activities. Ex: 120 trained non-profit leaders in grant writing training course.

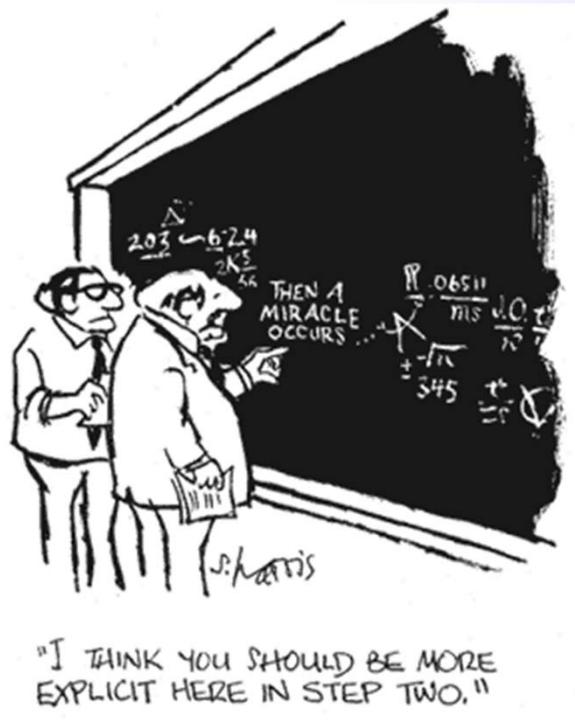
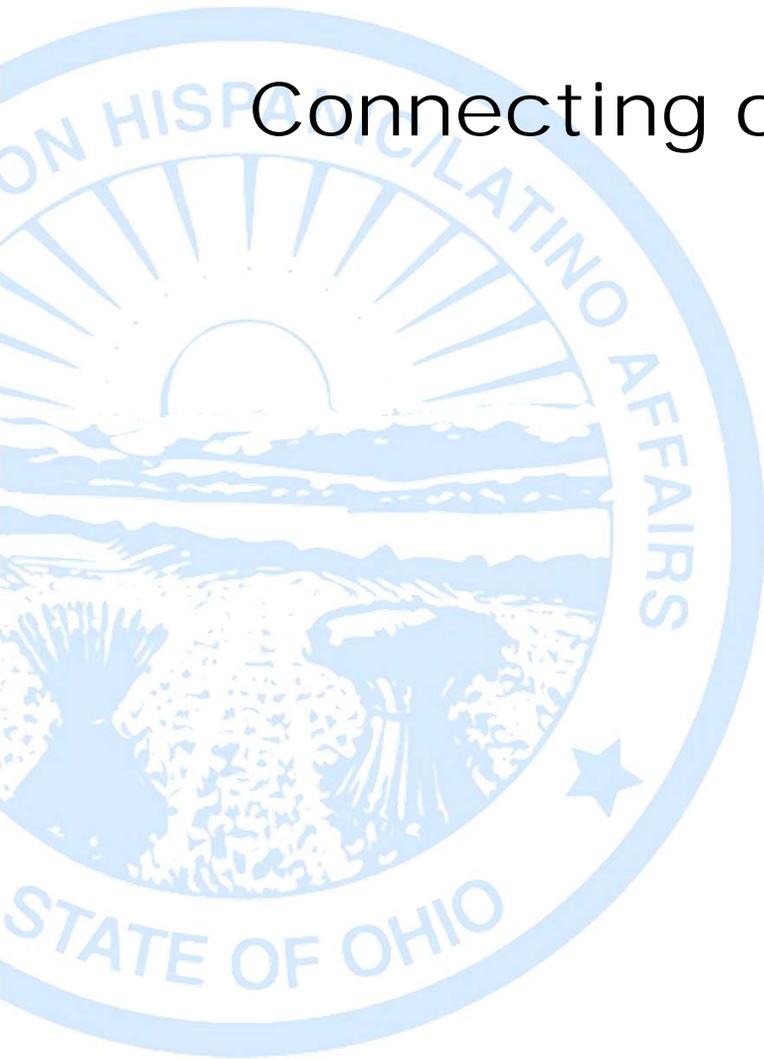


Common logic model vocabulary *continued*

- Outcomes: Whether short or long-termed, outcomes refer to the desired changes you wish to see from your program activities. They are a direct link from activities and outputs. Ex:
Short-term: Increased knowledge of grant writing process.
Long-term: Improved ability to find, apply for, and obtain grant funding.
- Logic models may contain any or all of the above terms, depending on the program, context, and target audience. Use the terminology that best suits your purposes!



Connecting outputs and outcomes can be a challenge



Logic Model Exercise

- Imagine the planning that goes into deciding a family camping trip. Create a logic model that would help you plan for such a trip.

Inputs



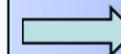
A rectangular box containing four horizontal black bars, representing input fields for a logic model. The bars are stacked vertically and are empty.



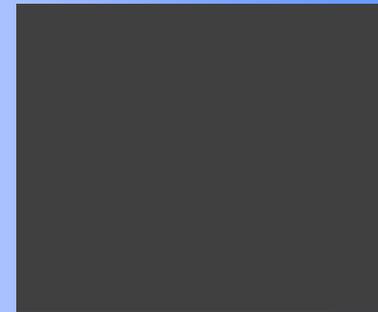
Activities



A rectangular box containing four horizontal black bars, representing activity fields for a logic model. The bars are stacked vertically and are empty.



Outcomes



A large black square representing an outcome field for a logic model.



Logic Model Exercise

continued

- Your logic model may look something like this..

Inputs

Family members

Budget

Car

Camping Equipment

Activities

Drive to state park

Set up camp

Hike, fish, play frisbee

Cook food

Outcomes

Family members learn
about each other;
family bonds;
family has a good time



Always check your logic model

- Is it meaningful? For your organization? For funders?
- Does it make sense?
- Is it doable?
- Can it be verified?



For more assistance...

- Logic models incorporate other important activities related to program planning, such as crafting objectives/outcomes and creating an evaluation plan.
- For more guides and information on these topics, please visit our Organizations Development page at:
http://ochla.ohio.gov/ohla/ODC_resources.aspx
- If you have questions about logic models or any other topic related to grants, please contact: jose.cos@ochla.state.oh.us

